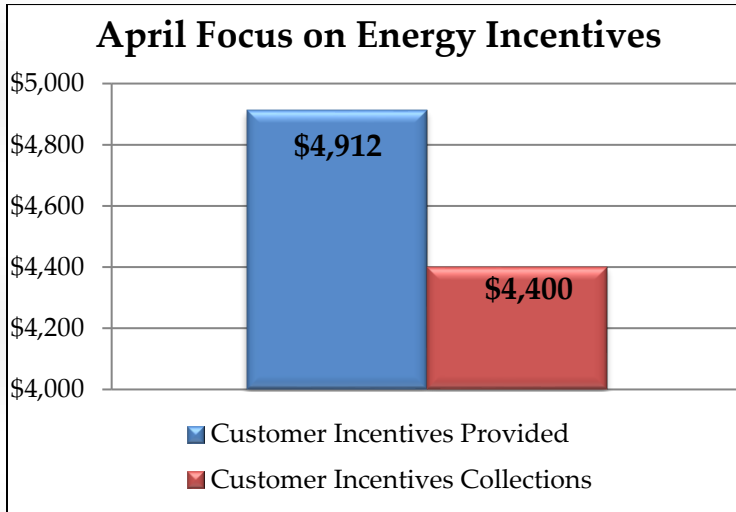


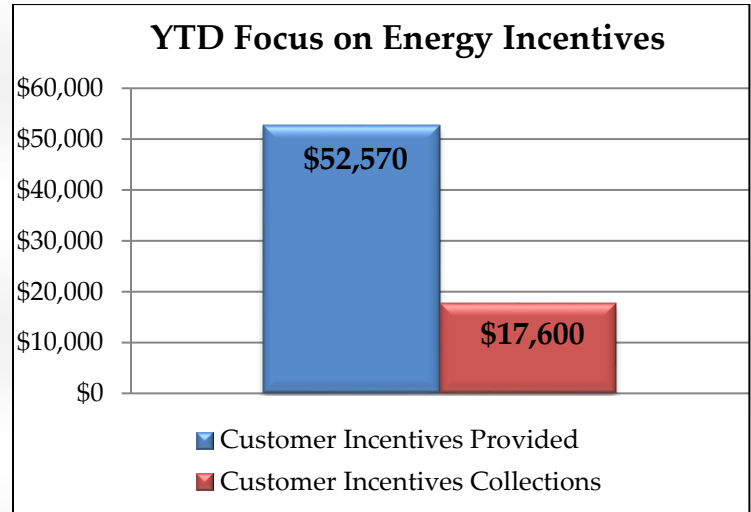
POWERful Choices! Dashboard

For April 2017

Focus on Energy Program

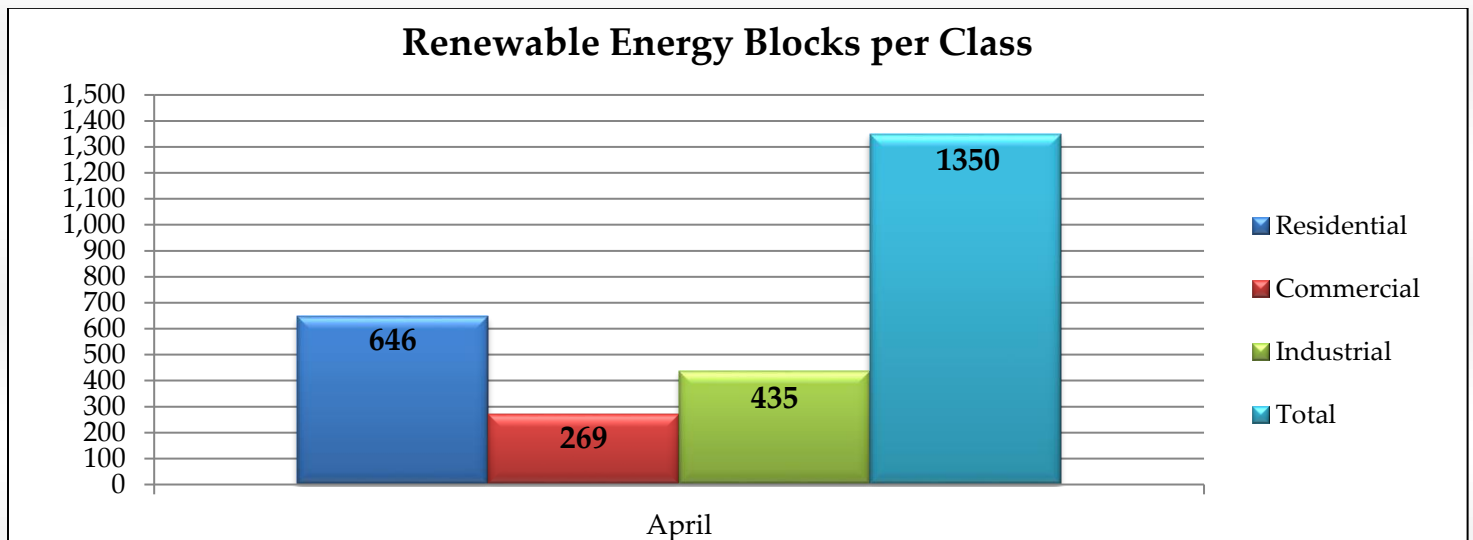


The total customer incentives provided for January compared to the customer incentives collections from Focus on Energy.



The year-to date customer incentives provided compared to the customer incentives collections from Focus on Energy.

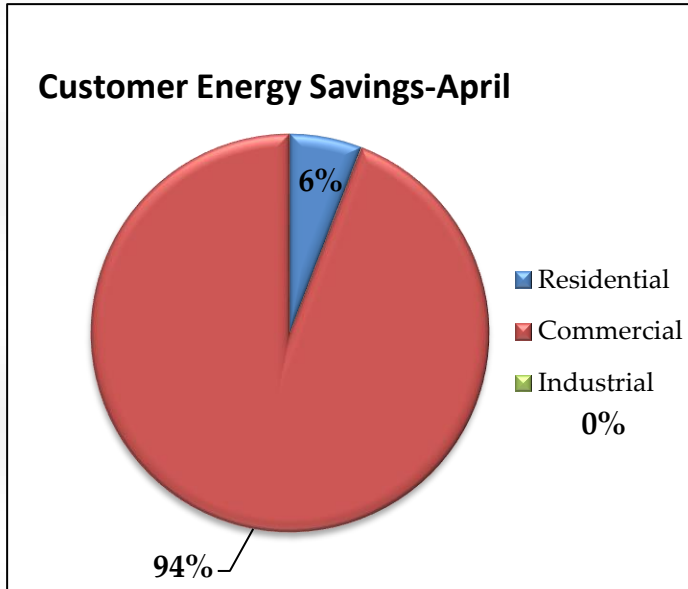
Renewable Energy Blocks



River Falls currently ranks 5th in the nation for customer participation and 1st in Wisconsin. The 2017 goal is to reach 10 percent customer participation. Renewable energy blocks are sold at \$3 for 300kWh of renewable energy.

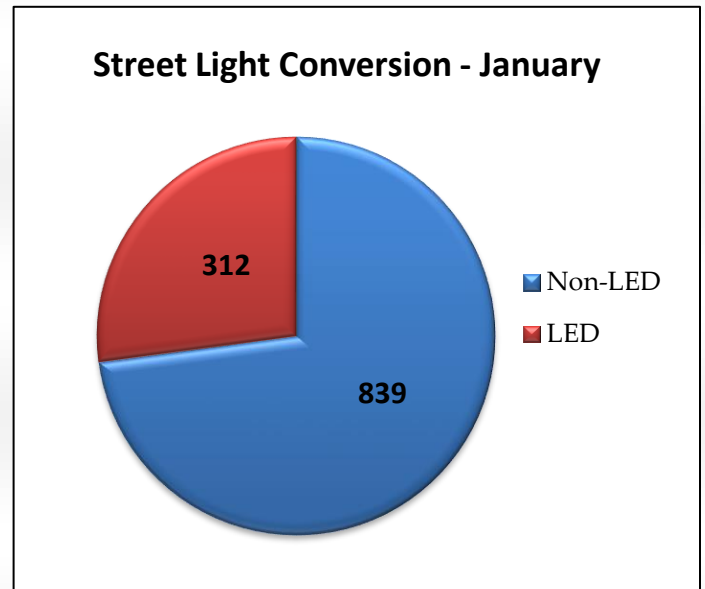
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Energy Savings



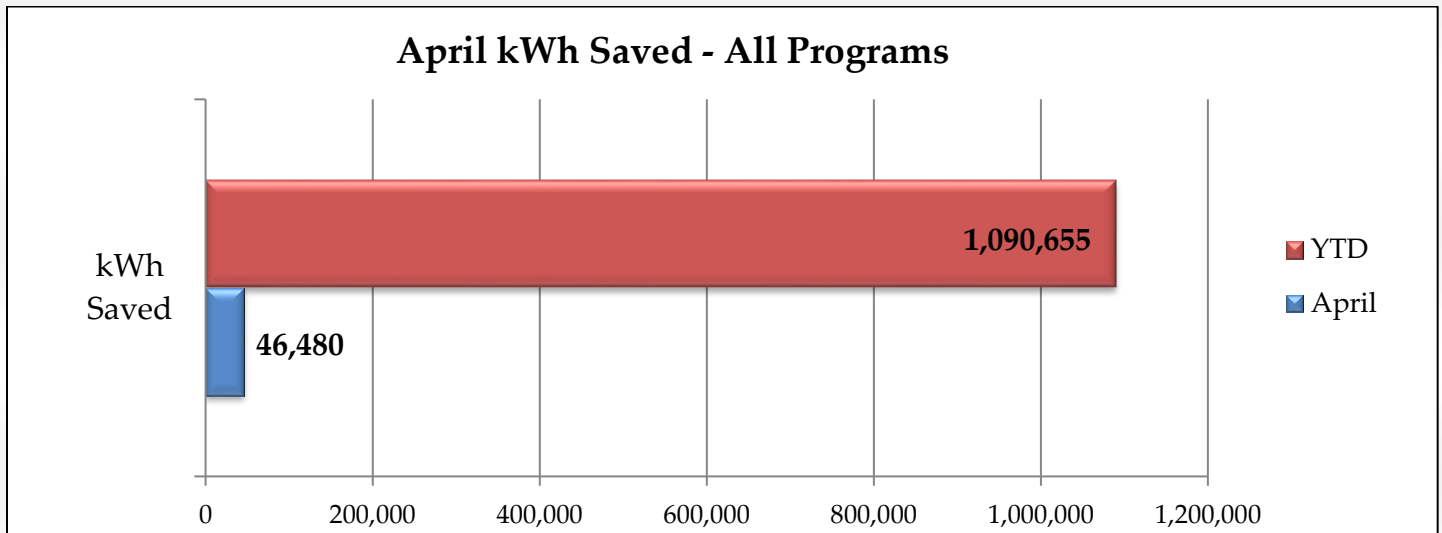
Monthly cumulative percentage of kilowatt hours saved per customer sector.

Street Light Conversion Program



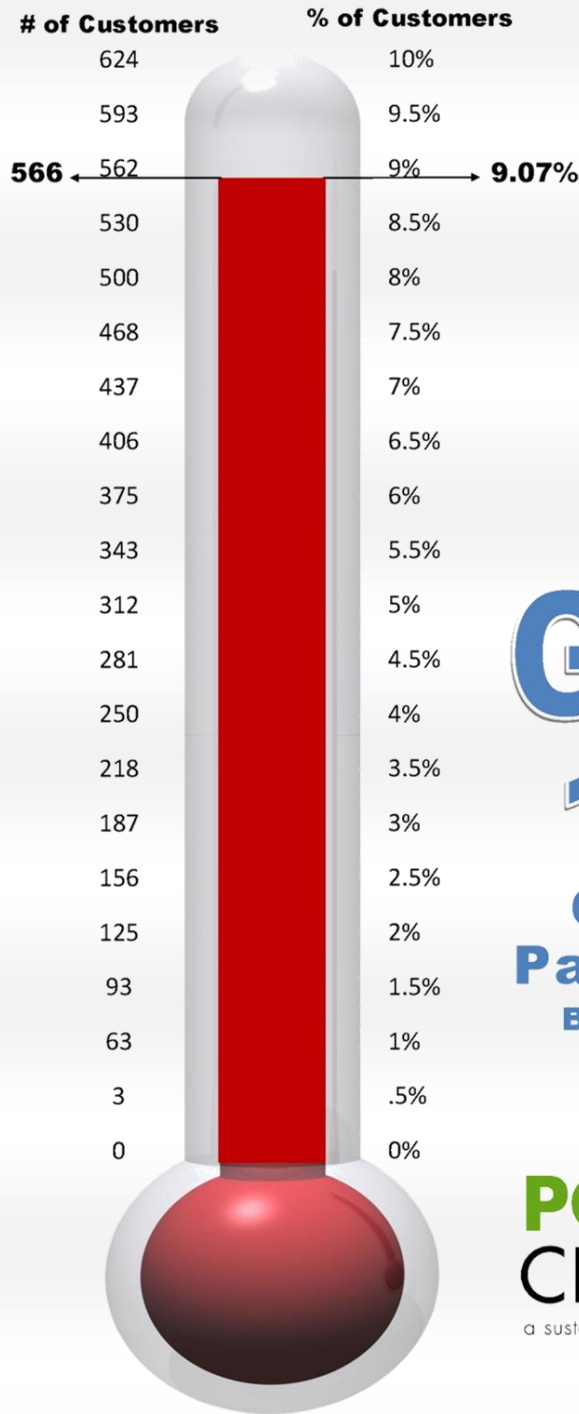
This change is another example of our City leading by example in energy efficiency and environmental stewardship. The goal is to have 70 percent of the street lights converted to LED by 2018.

kWh Saved



Energy savings resulting from programs such as upgrades to lighting, motors, HVAC, variable frequency drives, and refrigeration. All customer sectors are included.

POWERful Choices! Dashboard



GOAL
10%
Customer
Participation
By December 2015

POWERFUL CHOICES
a sustainable energy project for river falls

River Falls currently ranks 4th in the nation for customer participation and 1st in Wisconsin. The 2017 goal is to reach 10 percent customer participation.