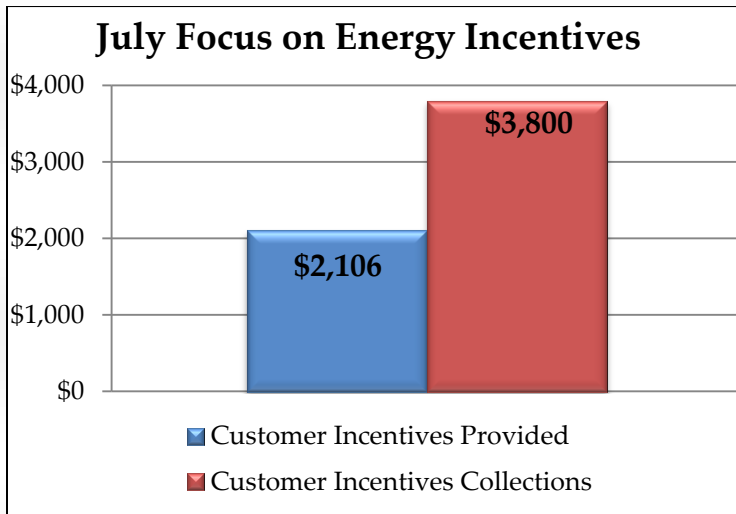


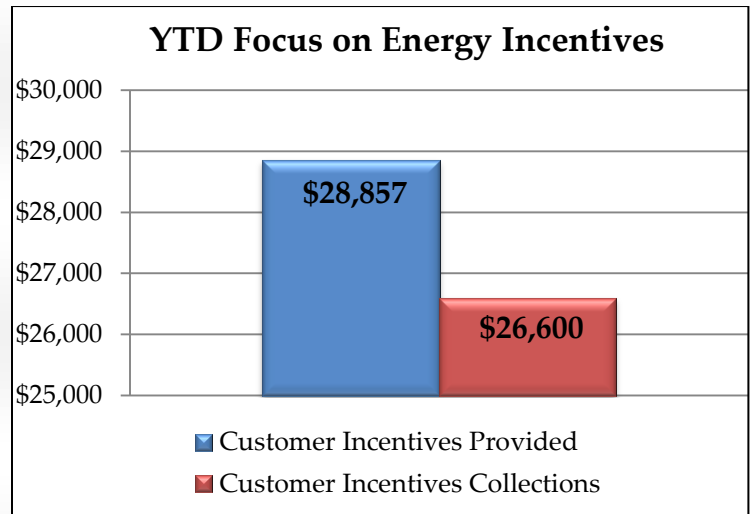
POWERful Choices! Dashboard

For July 2016

Focus on Energy Program

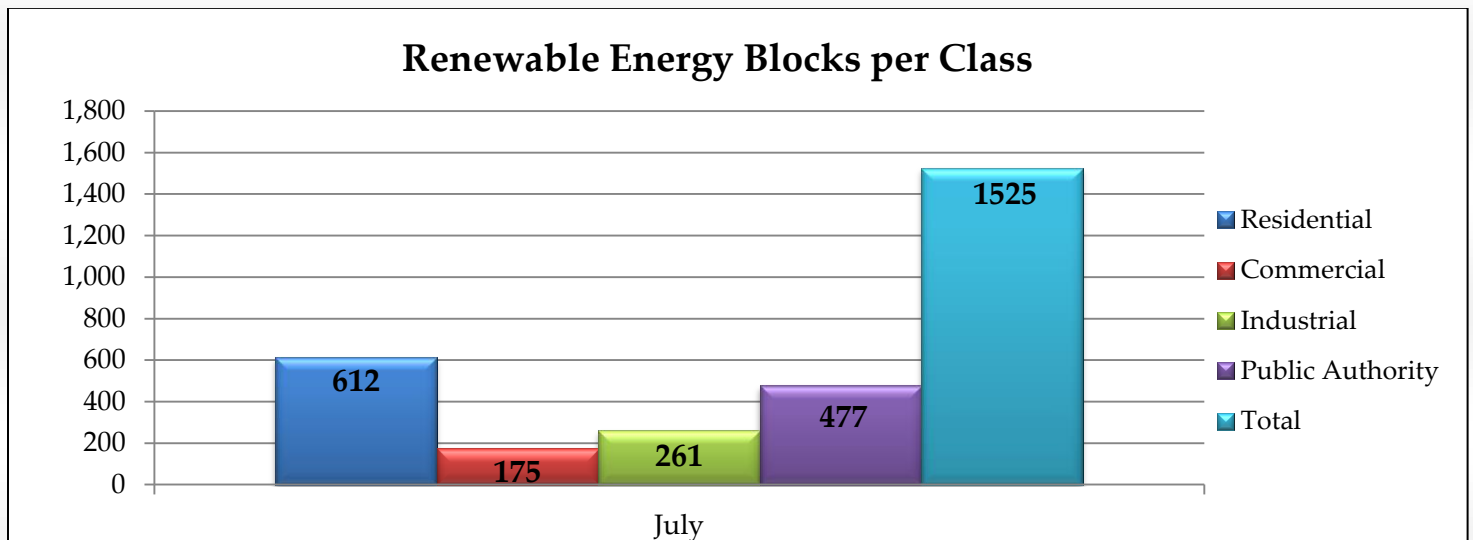


The total customer incentives provided for July compared to the customer incentives collections from Focus on Energy.



The year-to date customer incentives provided compared to the customer incentives collections from Focus on Energy.

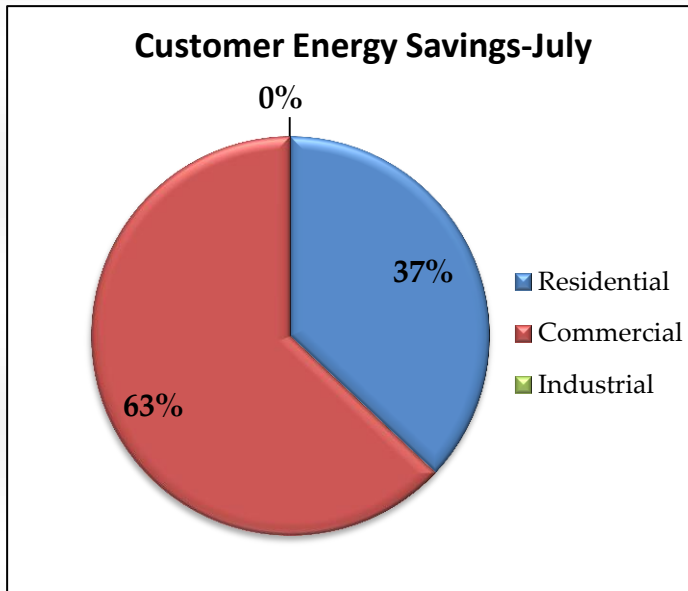
Renewable Energy Blocks



Renewable energy blocks are sold at \$3 for 300kWh of renewable energy.

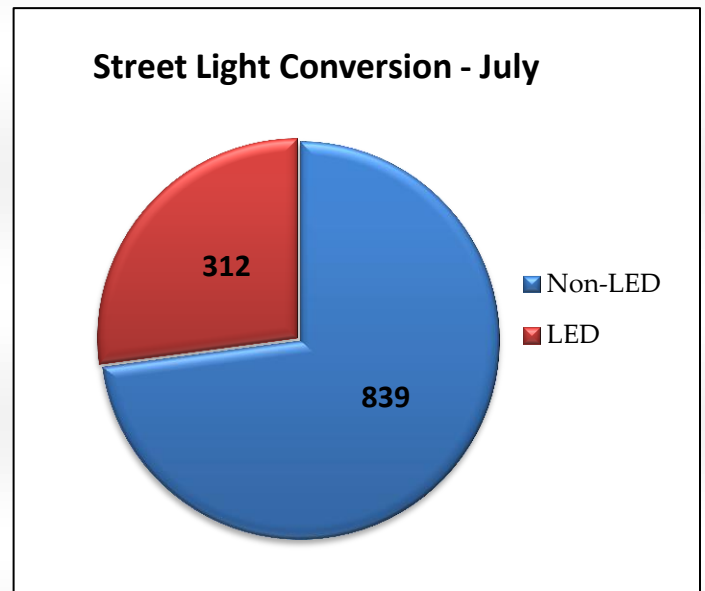
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Energy Savings



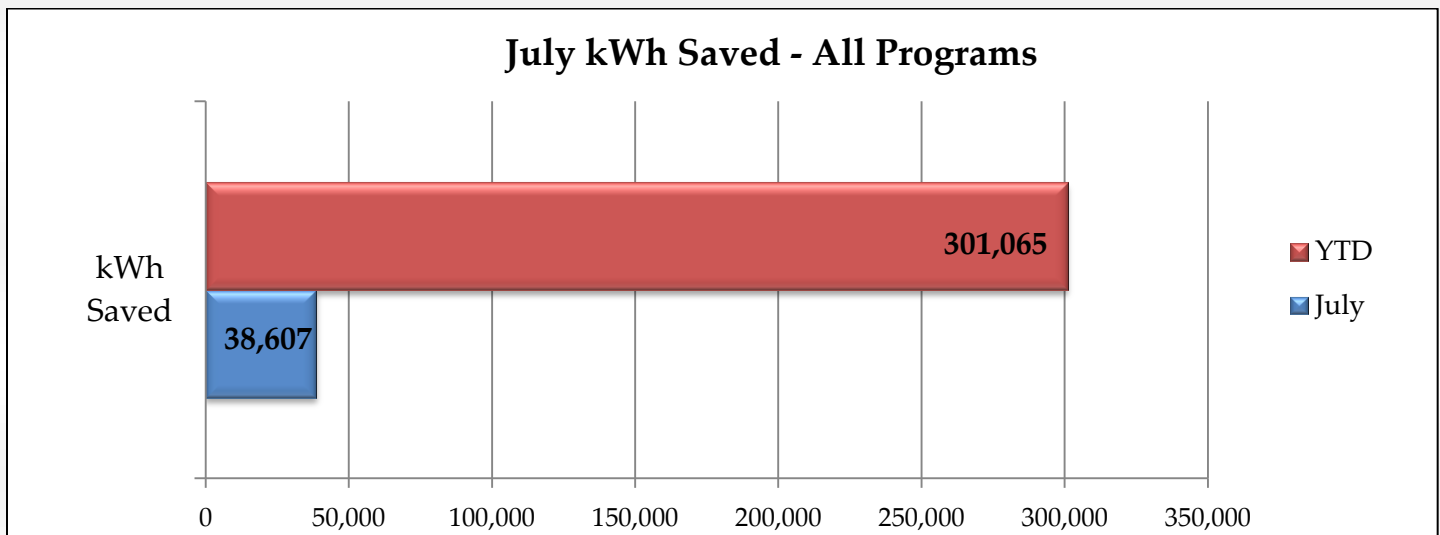
Monthly cumulative percentage of kilowatt hours saved per customer sector.

Street Light Conversion Program



This change is another example of our City leading by example in energy efficiency and environmental stewardship. The goal is to have 70 percent of the street lights converted to LED by 2018.

kWh Saved



Energy savings resulting from programs such as upgrades to lighting, motors, HVAC, variable frequency drives, and refrigeration. All customer sectors are included.

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Renewable Energy Block Participation



River Falls currently ranks 5th in the nation for customer participation and 1st in Wisconsin. The 2016 goal to become first in the state has been achieved! The current level of customer participation in Renewable Energy Blocks is 8.35 percent. The goal is to reach 10 percent customer participation.