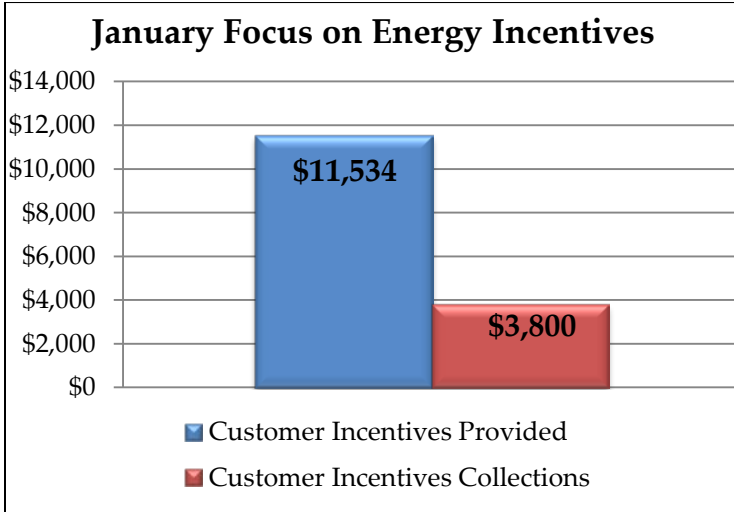


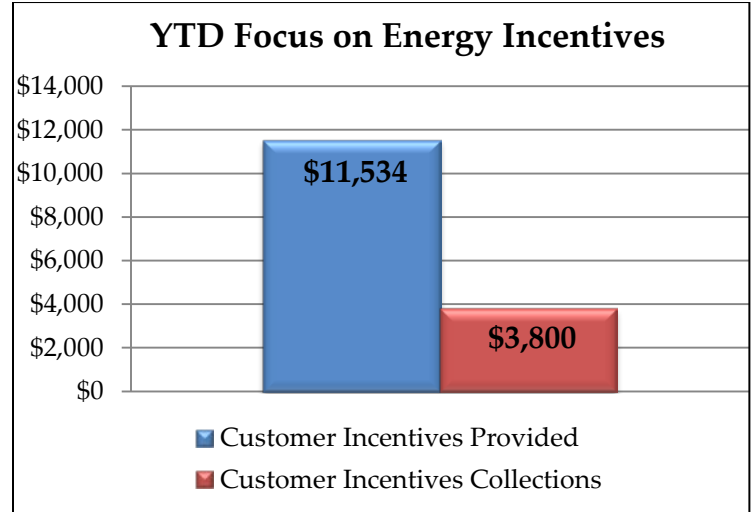
POWERful Choices! Dashboard

For January 2016

Focus on Energy Program

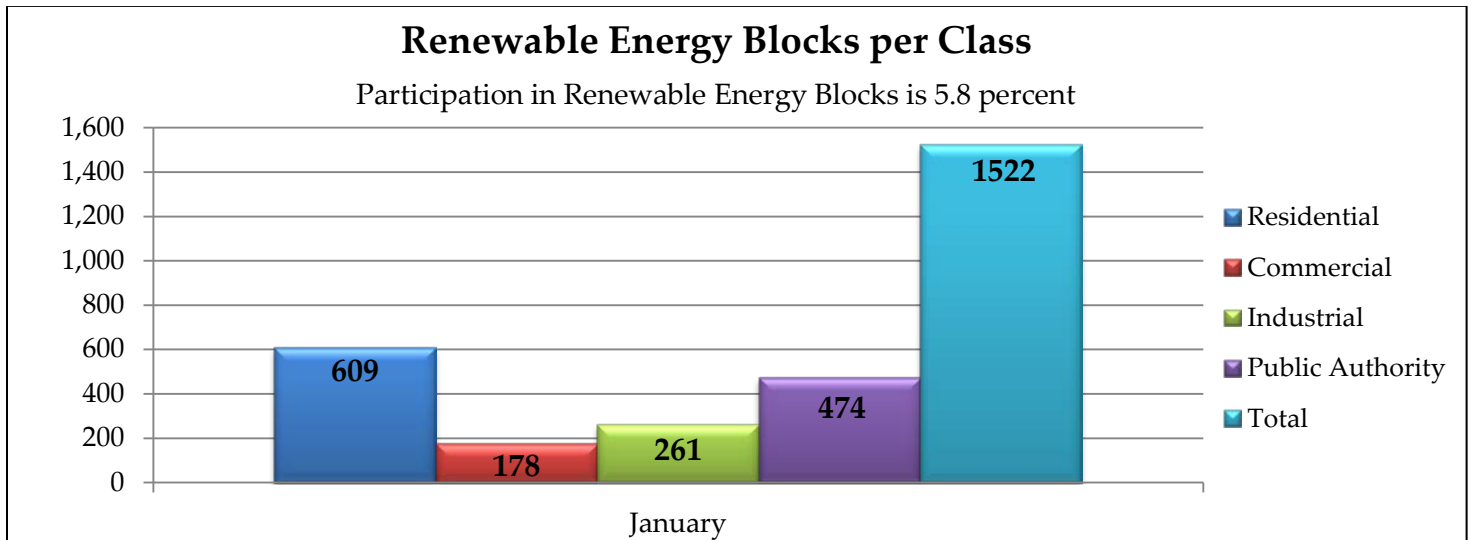


The total customer incentives provided for January compared to the customer incentives collections from Focus on Energy.



The year-to date customer incentives provided compared to the customer incentives collections from Focus on Energy.

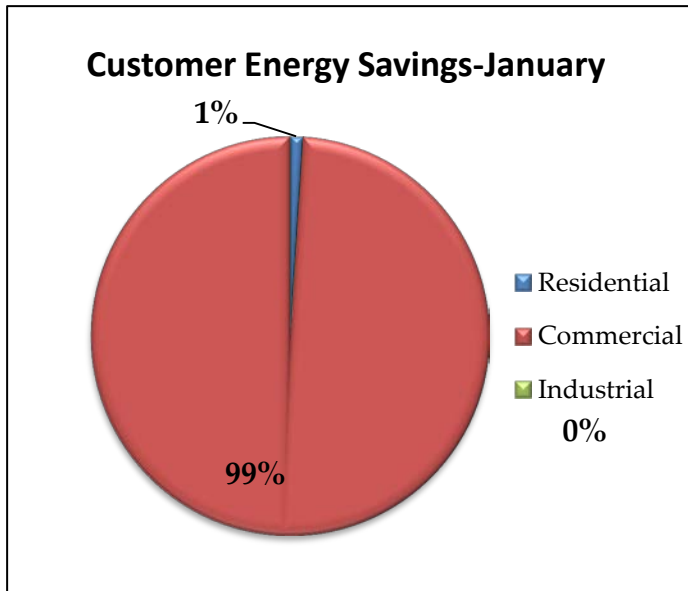
Renewable Energy Blocks



River Falls currently ranks 10th in the nation for customer participation and 2nd in Wisconsin. The 2015 goal is for River Falls to become first in the state. Renewable energy blocks are sold at \$3 for 300kWh of renewable energy. The goal is to reach 10 percent customer participation by December 2015.

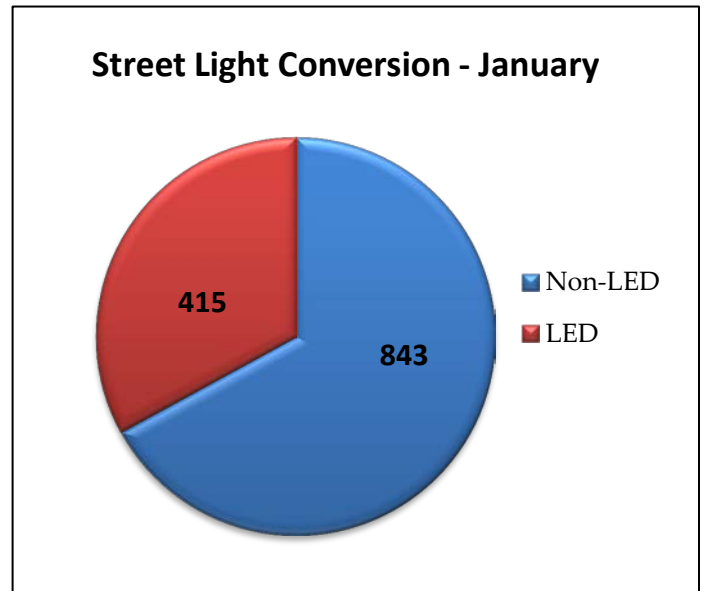
POWERful Choices! Dashboard

Energy Savings



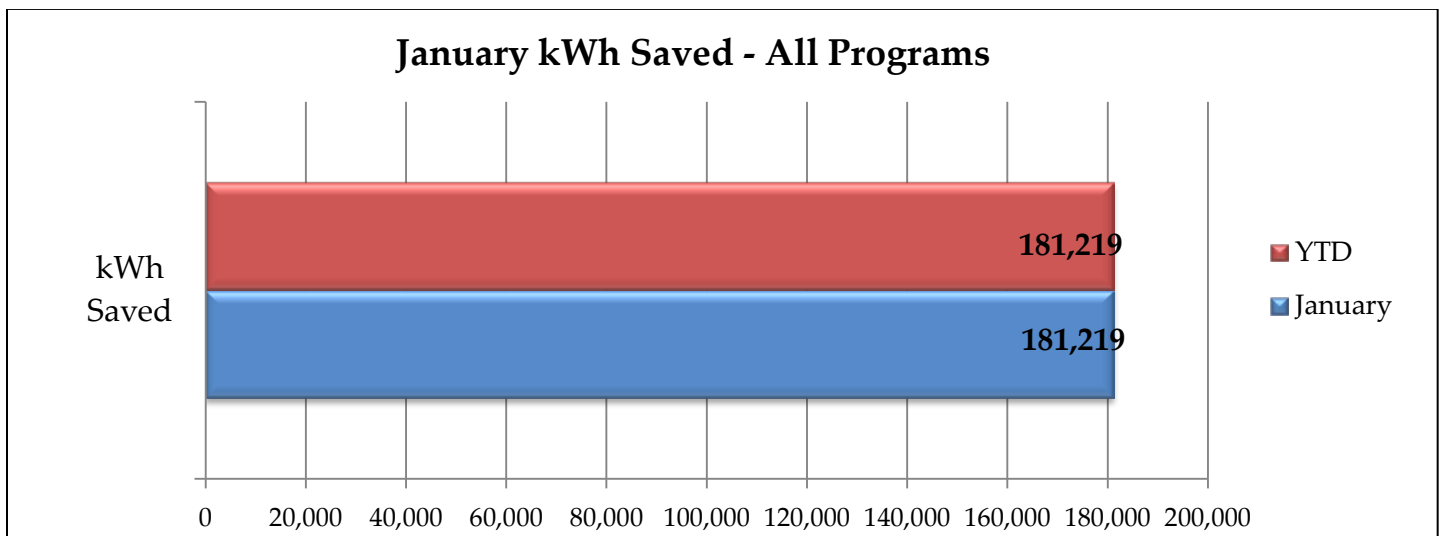
Monthly cumulative percentage of kilowatt hours saved per customer sector.

Street Light Conversion Program



This change is another example of our City leading by example in energy efficiency and environmental stewardship. The goal is to have 70 percent of the street lights converted to LED by 2018.

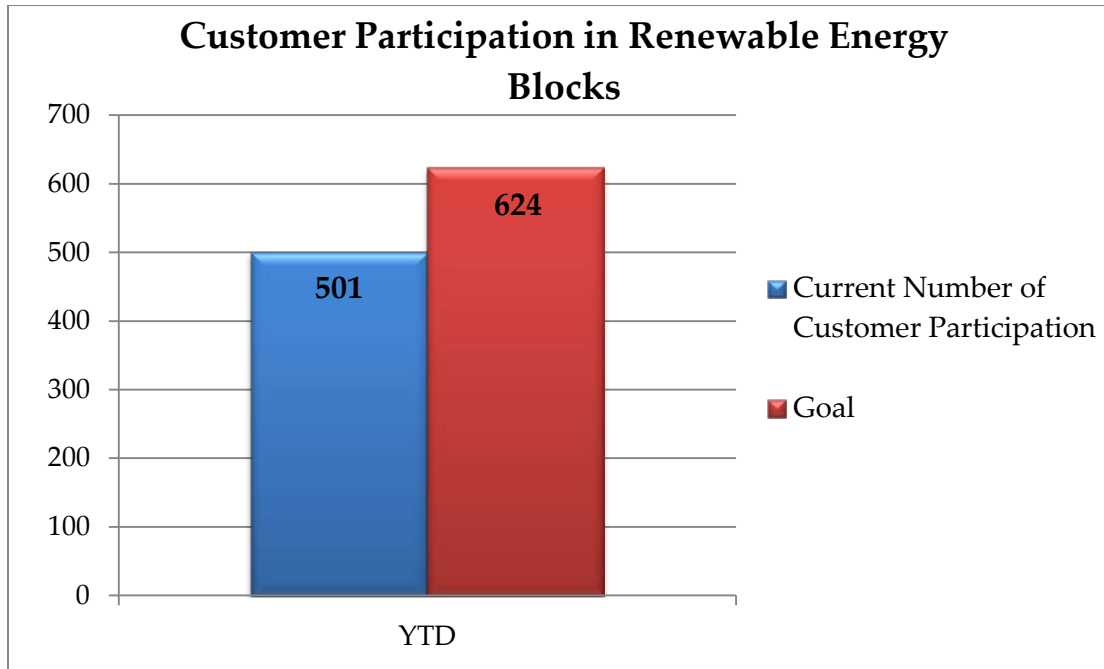
kWh Saved



Energy savings resulting from programs such as upgrades to lighting, motors, HVAC, variable frequency drives, and refrigeration. All customer sectors are included.

POWERful Choices! Dashboard

Renewable Energy Block Participation



River Falls currently ranks 10th in the nation for customer participation and 2nd in Wisconsin. The 2015 goal is for River Falls to become first in the state. The current level of customer participation in Renewable Energy Blocks is 8.01 percent. The goal is to reach 10 percent customer participation.