# **City of River Falls Business Improvement District**



# MINUTES July 14, 2020 at 8:30 a.m. Virtual Meeting

**CALL TO ORDER**– Joleen Larson called the meeting to order at 8:32 a.m.

Members present: Joleen Larson, Terry McKay, Kerri Olson, Mike Miller, Jodi Nelson, Amy Halvorson, Russ

Korpela

Members Absent: Lori Moran, Mike Pepin Others present: Sam Wessel and Jon Smits

# **Agenda/Meeting Minutes**

The agenda and the March 2020 meeting minutes were reviewed. M/S Miller/Nelson to approve the minutes; unanimous.

# **Financial Report**

Financials were reviewed.

#### **Grant requests**

# 1. Jimmy Leske

Request for \$1,050 approved for new façade paint, changing the red panels to a warm gray tone. M/S Halvorson/McKay; unanimous.

# **Other Business**

#### 1. Dave Markson Mural Request

Larson noted that Dave Markson is expressing interest in a mural at 101-103 N Main St. BID has already committed to a Mural this year but will consider the proposed mural in the future.

#### 2. Maple Street Mural

Wessel is in contact with Taylor Berman on a monthly basis regarding the COVID-19 status of RSFD and the ability of his class to paint a mural this Fall.

# 3. Community Arts Base update

Wessel mentioned that BID issued its recurring check in support of CAB for this year.

# 4. Historic Newspaper Articles

Wessel included historic BID related newspaper articles in this meeting's packet that were recently found.

#### **Other Business**

Larson and Korpela lead a discussion encouraging BID members to brainstorm ideas for the BID to assist downtown businesses in new ways in light of the COVID-19 pandemic. River Dazzle and Ladies' Night Out is still scheduled and Bacon Bash is to be determined. Depending on which events are held, money could be

redirected to different forms of business relief if not used for events. BID will have a more detailed discussion next month on business relief ideas.

Halvorson asked if the City permits outdoor café seating. Wessel described that only a few businesses have requested seating and are able to if 5 feet of sidewalk clearance and vision triangles are maintained. Since sidewalk width varies, outdoor seating is approved on a case-by-case basis.

# **Next Meeting**

The next meeting will be held August 11, 2020.

# **ADJOURNMENT**

M/S Halvorson/Korpela to adjourn; unanimous vote at 9:01 a.m.