

MINUTES
February 9, 2021 at 8:30 a.m.
Virtual Meeting

CALL TO ORDER– Joleen Larson called the meeting to order at 8:35 a.m.

Members present: Joleen Larson, Kerri Olson, Mike Miller, Terry McKay, Russ Korpela

Members Absent: Lori Moran, Jodi Nelson, Mike Pepin, Amy Halvorson

Others present: Brandt Johnson, Jon Smits, Heidi Hanson

Agenda/Meeting Minutes

Minutes from 1-12-2021 were reviewed. M/S McKay/Miller to approve minutes: unanimous.

Financials

Kerri Olson said there has not been much that changed financially since the last meeting.

Gift Card promo logistics and update

Olson said she could provide businesses an envelope with checks or cash for them to buy gift cards. Larson said \$5,000 was allocated and she wants to make this a simple process for businesses to participate in and for the BID Board to administer. Mike Miller asked if the State Bank would be easier to go through and have cash/envelope for businesses to pick up. Larson said there needs to be a good system to track the money.

Larson asked when the group should distribute to the businesses and the group said before the week of March 22nd (week of spring break) would be best. Larson said the gift cards would be in \$10 denominations.

Introduction of Heidi Hanson

Heidi Hanson introduced herself to the group. Larson said that Heidi is scheduled to be approved by the City Council at their meeting tonight as a new BID Board member. Larson said the group has extended invitations to a couple of individuals to join the BID Board.

Next Meeting

The next meeting will be held March 9, 2021.

ADJOURNMENT

M/S Olson/McKay to adjourn; unanimous vote at 9:00 a.m.