

City of River Falls Business Improvement District



AGENDA
May 11, 2021 at 8:30 a.m.
Virtual Meeting
222 Lewis Street River Falls, WI 54022

Please note that due to the ongoing COVID-19 public health emergency, all members of this committee will attend via telephone or internet. For your personal safety and the safety of our community, interested persons are invited to watch from their homes in lieu of attending the meeting in person.

The public may view and/or participate in the meeting by:

Calling Toll Free 1-844-992-4726, access code: 132 641 7135 password: 1234

Visiting the web link: <https://tinyurl.com/RFBID51121>

*****Action May Be Taken on Any of the Following Items*****

CALL TO ORDER

APPROVAL OF AGENDA/MINUTES

April 13, 2021 BID Meeting Minutes

FINANCIAL REPORT

OTHER BUSINESS

Mural repair

ADJOURN

Next Meeting: June 8, 2021 8:30 a.m.

MINUTES
April 13, 2021 at 8:30 a.m.
Virtual Meeting

CALL TO ORDER– Joleen Larson called the meeting to order at 8:37 a.m.

Members present: Joleen Larson, Kerri Olson, Mike Miller, Heidi Hanson, Russ Korpela, Mike Miller

Members Absent: Mike Pepin, Amy Halvorson, Terry McKay

Others present: Brandt Johnson, Jon Smits, Sam Wessel

Agenda/Meeting Minutes

Minutes from 3-9-2021 were reviewed. M/S Olson/Miller to approve minutes. Brandt Johnson will amend minutes to reflect that Russ Korpela was absent: unanimous.

Financials

Kerri Olson said that pending grants have all been paid off which was \$37,000.

Grant requests

Joleen Larson said that Broz applied for a grant for the replacement of their deck in the back. Sam Wessel said this is a little more different as it is not a façade. M/S Olson/Miller to approve the \$6,000 Broz's application: unanimous

Recap gift certificate program

Larson said that the program was a big success.

Hanging basket update

Larson said the baskets will be hung after the first week of June.

Discussion of seating/tables on Main Street

Larson asked there was a possibility to put seating in the middle median along Main Street on behalf of Amy Halvorson. Larson asked the group to send her ideas about to seating options downtown. Russ Korpela mentioned how Rochester had concrete bump out seating along the street, like parklets, for restaurants. Larson asked if there was a way that the City could look at ways to modify ways to allow more outside seating.

Next Meeting

The next meeting will be held May 11, 2021.

ADJOURNMENT

M/S Miller/Hanson to adjourn; unanimous vote at 9:02 a.m.

2021 BID Receipts & Disbursements

Checking Account balance forward as of December 31, 2020: \$ 46,078.96

<u>Date</u>	<u>Type</u>	<u>Check #</u>	<u>Project or Charge/Use</u>	<u>Amount</u>	<u>Balance</u>
01/12/2021	Debit	2928	River Falls Chamber / 2020 River Dazzle	- \$ 2,000.00	\$ 44,078.96
01/12/2021	Debit	2929	River Falls Chamber / love local campaign	- \$ 500.00	\$ 43,578.96
02/17/2021	Debit	e-check	Dept of Financial Institution / annual report	- \$ 10.00	\$ 43,568.96
02/19/2021	Debit	2930	River Falls State Bank / cash to purchase cards	- \$ 5,100.00	\$ 38,468.96
02/22/2021	Debit	2931	West Bend Mutual Ins. Co./liability insurance	- \$ 546.00	\$ 37,922.96
02/22/2021	Credit		February 2021 Tax Settlement funds	+ \$42,000.00	\$ 79,922.96
02/24/2021	Debit	2932	Sara Filarsky (Laundry Room)/façade grant	- \$ 6,000.00	\$ 73,922.96
03/16/2021	Debit	2933	Matt & Stephanie Johnson / sign grant	- \$ 1,000.00	\$ 72,922.96
04/21/2021	Debit	2934	Eckert's Greenhouse / supplies for baskets	- \$ 123.76	\$ 72,799.20
04/27/2021	Debit	2935	Pearson Florist / gift card basket	- \$ 80.00	\$ 72,719.20
04/27/2021	Debit	2936	Community Arts Base / music in park	- \$ 1,000.00	\$ 71,719.20

Pending BID Obligations

Grants approved by BID

<u>Date approved</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
4/13/2021	Broz	façade grant	\$ 6,000.00
Total to date:			\$ 6,000.00

Operating Expenses as outlined in "BID Board 2021 Budget"

PO Box service fee	\$ 64.00
Misc. printing, postage & supplies	\$ 500.00
Website maintenance	\$ 500.00
Total to date:	\$ 1,064.00

Special Projects as outlined in "BID Board 2021 Budget"

<u>Explanation of special project</u>	<u>Estimated amount BID will contribute to project</u>
Main Street flowers / hanging baskets	\$ 7,700.00
Second Street gardens	\$ 1,500.00
Main Street benches/trash bins	\$ 2,400.00
River Dazzle parade sponsorship	\$ 6,000.00
Building mural projects/Heritage Park sign (continuing maintenance)	\$ 1,000.00
Total to date:	\$ 18,600.00

Projects – funds set aside for Main Street projects

<u>Explanation of one-time budgeted item</u>	<u>Date approved</u>	<u>Amount approved</u>
Large Main Street projects (\$2,500 in 2018; \$2,500 in 2019; \$2,500 in 2020; \$2,500 in 2021)	08/14/2018	\$ 10,000.00
Building mural project (partner with RFHS) (\$2,500 in 2020; \$2,500 in 2021)	09/10/2019	\$ 5,000.00
Total to date:		\$ 15,000.00

Summary of BID Obligations

Pending Grants approved by BID:	\$ 6,000.00
Operating Expenses:	\$ 1,064.00
Pending Special Projects:	\$ 18,600.00
Pending One-Time Budgeted items:	<u>\$ 15,000.00</u>
Total pending BID obligations:	\$ 40,664.00

Balance in checking account as of 4/30/2021:	\$ 71,719.20
2021 pending obligations:	<u>\$ 40,664.00</u>
Funds available for grant requests:	\$ 31,055.20