

Community Development Department

222 Lewis Street
River Falls, WI 54022
715.425.0900
www.rfcity.org



AGENDA HISTORIC PRESERVATION COMMISSION October 9, 2019 at 6:00 pm Council Chambers

Action may be taken on any of the following items.

CALL HPC MEETING TO ORDER

APPROVAL OF AGENDA/MINUTES

Minutes of the August 14, 2019 meeting
Minutes of the September 11, 2019 meeting

PUBLIC COMMENTS – Non-Agenda Items

DISCUSSION ITEMS

1. National Register outreach
2. Glen Park board image descriptions – update
3. HPC promotions – logo update
4. Scout House (201 Vine Street) – local landmark update
5. Cascade Mill interpretive sign update
6. Power Plant discussion

CALENDAR

Next Historic Preservation Commission meeting November 13, 2019

ADJOURNMENT

*Council members may be in attendance for informational purposes only.
No official Council action will be taken.*

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MINUTES
HISTORIC PRESERVATION COMMISSION
August 14, 2019 at 6:00 p.m.
Foster Conference Room

HPC Members Present: Jayne Hoffman, Mark Anderson, Michael Page, Denton Anderson, Jeff Bjork, Pam Friede
HPC Members Absent: Heidi Heinze
Staff Present: Brandy Howe
Others Present: None

CALL TO ORDER

Meeting convened at 6:05 p.m.

APPROVAL OF MINUTES OF JULY 10, 2019

M/Page, S/Bjork – motion carried 6-0

PUBLIC COMMENTS

Page reported that Heinze gave a nice update on HPC activities at the August 13, 2019 City Council meeting.

DISCUSSION ITEMS

1. Historic Preservation Plan

Howe reported that some of Chapter 5 (2003 plan) had not been included in the plan update. To address this, staff brought forward pertinent information from Chapter 5 into the updated plan. In addition, staff added a Forward, Appendix D identifying key accomplishments since the 2003 plan was approved and added the cover pages and acknowledgements page. HPC reviewed the changes. Bjork made a motion to approve the plan as amended prior to it being forwarded to Council.

M/Bjork, S/Page – motion carried 6-0

2. Glen Park Board Images

Howe reported that the Glen Park pavilion is anticipated to be completed by September and a grand opening is tentatively planned for May 19, 2020. The HPC is charged with selecting up to 7 images for the exterior photo boards to be attached to the pavilion. They reviewed 9 images (described as follows) on the large screen in the Foster Conference Room. The HPC will do some social media outreach to try to find better resolution images of the zoo and the Women's Improvement League with a hope of having more images by the next meeting.

1. Glen Park kitchen (log structure)
2. Swinging Bridge

3. Women's Improvement League (two images)
4. 1960s swimming pool
5. Zoo images
6. Swimming lessons with ball players and Popcorn van
7. Dams (two side by side images)
8. Lodge and old car
9. Rustic bridge

3. Plaque Updates

Howe reported that the Veterans Park plaque has been installed and Heinze is working with the American Legion to discuss cost sharing for the plaque purchase. The dedication is scheduled for August 19. Howe reported that the Walker Farm plaque has been delivered and is ready to be installed. It is understood that Heinze will work with Carole Mottaz and Mike Stifter on installation.

4. Cascade Mill Plaque/Sign

Item pulled for September discussion.

5. Update on Local Landmark/National Register Outreach

The HPC noted that five property owners are interested in learning more about National Register listing. It was suggested that the HPC should begin planning for an educational workshop. Howe will contact Joe DeRose at WHS to determine when he would be able to make a trip to River Falls to help with this endeavor.

6. HPC Promotions

Howe reported that Hub70 will charge \$50 per hour for graphic design fees to prepare a new logo for the HPC; a full redesign is estimated to cost \$125-\$175. It was decided that the Swinging Bridge should be the inspiration for the new logo. Bjork made a motion to have staff work with Hub70 on a logo design.

M/Bjork, S/Page – motion carried 6-0

7. Power Plant Update

Howe reported that a team of three staff members is working on a report to help finalize the decommissioning process for the power plant and to help city administration make decisions about the future of the structure. Staff requested HPC assistance in identifying the historically significant portions of the building. It was suggested that a walkthrough of the structure and site would be helpful to begin research/documentation.

CALENDAR

Next meeting September 11, 2019.

AJOURNMENT

D. Anderson made a motion to adjourn at 6:54 p.m.

M/Friede, S/M. Anderson – motion carried 6-0

Respectfully submitted,

A handwritten signature in cursive script that reads "Brandy Howe". The signature is written in a dark ink and is positioned below the typed name.

Brandy Howe, Senior Planner

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MINUTES HISTORIC PRESERVATION COMMISSION September 11, 2019 at 6:00 p.m. Foster Conference Room

HPC Members Present: Jayne Hoffman, Mark Anderson, Michael Page, Denton Anderson, Jeff Bjork, Pam Friede, Heidi Heinze

HPC Members Absent: None

Staff Present: Brandy Howe

Others Present: None

CALL TO ORDER

Meeting convened at 6:02 p.m.

APPROVAL OF MINUTES OF JULY 10, 2019

Minutes not provided. To be added next agenda.

PUBLIC COMMENTS

1. Howe reported that River Falls Scout Troop 54 is interested in locally landmarking the Scout House at 201 Vine Street. She will reach out to the President of River Falls Scouting, Inc., the owner of the Scout House, regarding this.
2. Heinze reported that Eastern Star women's organization has requested a presentation on River Falls history on January 20, 2020.
3. Heinze requested that Howe send the national register outreach letter to Betty Most to inform potential buyers about the historical significance of Marge Stokke's home that is for sale.
4. Bjork reported that the River Falls High School Alumni Association has been given the keys to the trophy case at the high school so they can create historic displays in it over 3-4 weeks.

DISCUSSION ITEMS

1. Glen Park Board Images

The HPC selected the following 7 images for the 4'x7' exterior photo boards to be attached to the pavilion. The HPC will do some outreach to try to find better resolution image of the zoo. Howe will determine the size/location of the narratives to accompany the photo boards.

1. Glen Park kitchen (log structure)
2. Swinging Bridge
3. Women's Improvement League
4. 1960s swimming pool
5. Zoo images
6. Swimming lessons with ball players and Popcorn van
7. Lodge and old car

2. Cascade Mill Plaque/Sign

Heinze shared the following image with the HPC as an example of what she would like to do as an alternative to replacing the Cascade Mill plaque. The HPC discussed the option and would like to pursue something similar. Instead of focusing only on Cascade Mill, the plaque would be called “The Glen” and would include a Sanborn map as a background, similar to below, with several historic images the mill, the glen for which Glen Park gets its name, and extract some of the history from the existing plaque. This could be the first of several similar interpretive signs to be placed along the river front trail.



3. Update on Local Landmark/National Register Outreach

The HPC selected November 16th at 10:00 a.m. in the Training Room at City Hall for the outreach workshop. Howe will contact Joe DeRose to confirm his availability and work on workshop details.

4. HPC Promotions

Howe showed the draft HPC logo prepared by Hub70. In general, the HPC is pleased with the image. They would like to make some revisions including: 1) somehow include the City of River Falls logo, 2) change the color to the City's color scheme, 3) adjust the font of River Falls so that it is legible when the logo is shrunk down to letterhead size, 4) alter the trees so that they're more in line with the trees around the structure (i.e. burr oak and white pine). Heinze will go to Hub 70 to speak with Jess Nowak,

designer on these suggested changes. It is the HPC's intent to update the design to use for shirts, letterhead, and on future plaques/interpretive signage.



HISTORIC PRESERVATION COMMISSION

City of River Falls

5. Power Plant Update

No update.

CALENDAR

Next meeting October 9, 2019.

AJOURNMENT

Friede made a motion to adjourn at 7:09 p.m.

M/Friede, S/M. Anderson – motion carried 7-0

Respectfully submitted,

Brandy Howe

Brandy Howe, Senior Planner

Community Development Department

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HISTORIC PRESERVATION COMMISSION

October 9, 2019

STAFF REPORT

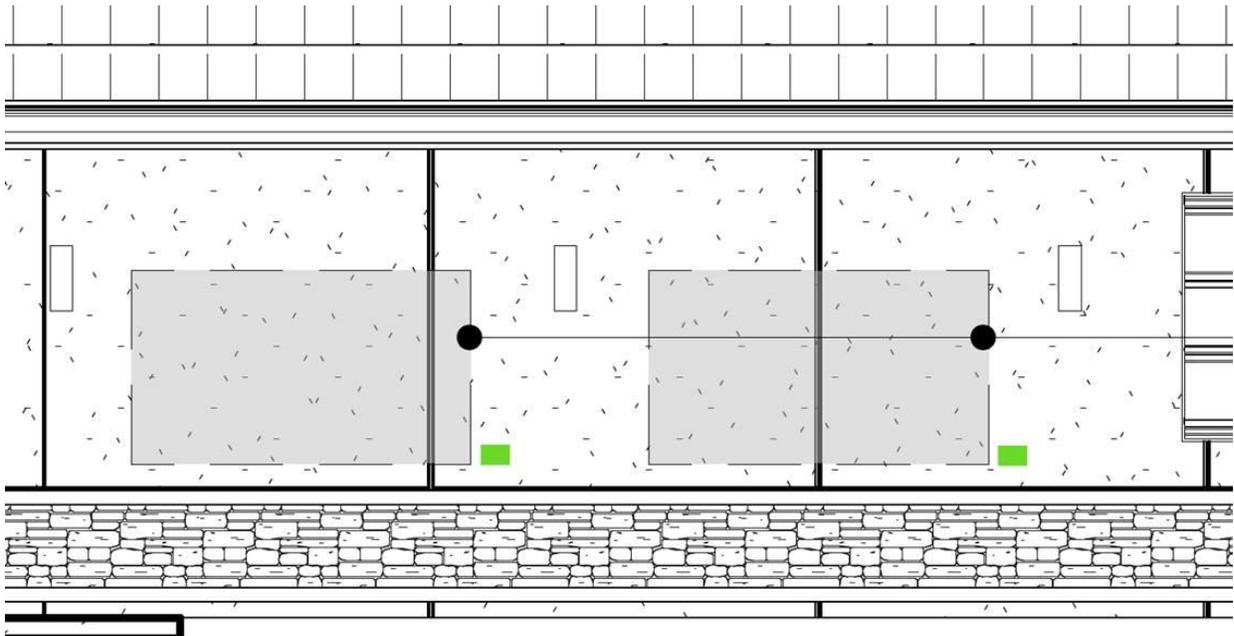
AGENDA DISCUSSION ITEMS

1. Update on Local Landmark/National Register Outreach

The HPC landmark/National Register outreach workshop has been scheduled for Saturday, November 16, 2019 at 10:00 a.m. in the Training Room in City Hall. Joe DeRose will of the Wisconsin Historical Society will be in attendance to give an approximately 30-minute presentation. The HPC should decide who will prepare an invitation letter, create an agenda, and complete any other necessary workshop planning.

2. Glen Park Board Images

Staff sent the HPC-selected images to the Mayor and City Administrator for review. Once the selection has been approved, permission will be required for images owned by Pierce County or UWRF. Two fabricators have been identified by the building designer. Staff will contact them to get cost estimates. The project designer noted that 5"x7" is an appropriate size for the photo descriptions (see green boxes, below). Hoffman has volunteered to draft descriptions for the selected images.



3. HPC Promotions – Logo Update

Per HPC direction, Hub 70 provided a revised logo design for review/discussion by the HPC (below).



**Historic
Preservation
Commission**

4. Scout House (201 Vine Street) – local landmark update

At the September meeting, Howe reported that River Falls Scout Troop 54 is interested in locally landmarking the Scout House at 201 Vine Street. Howe contacted River Falls Scouting, Inc. to inform them of the request; Scouting, Inc. will take the request to their board and will be in contact with staff when it has been decided.

5. Cascade Mill Plaque/Sign

At the September meeting, Heinze shared the image on the following page as an interpretive sign example for what might replace the Cascade Mill sign. The HPC discussed the option and decided they would like to pursue something similar. Instead of focusing only on Cascade Mill, the plaque would be called “The Glen” and would include a Sanborn map as a background, similar to below, with several historic images the mill, the glen for which Glen Park gets its name, and extract some of the history from the existing plaque. This could be the first of several similar interpretive signs to be placed along the riverfront trail. Continued discussion on this project is warranted.

