

City of River Falls Business Improvement District



AGENDA
August 11, 2020 at 8:30 a.m.
Virtual Meeting
222 Lewis Street River Falls, WI 54022

Please note that due to the ongoing COVID-19 public health emergency, all members of this committee will attend via telephone or internet. For your personal safety and the safety of our community, interested persons are invited to watch from their homes in lieu of attending the meeting in person.

The public may view and/or participate in the meeting by:
Calling Toll Free 1-844-992-4726, access code: 132 152 2717 password: 1234
Visiting the web link: <https://tinyurl.com/RFBID8112020>

*****Action May Be Taken on Any of the Following Items*****

CALL TO ORDER

APPROVAL OF AGENDA/MINUTES

FINANCIAL REPORT

GRANT REQUESTS

None

OTHER BUSINESS

1. Maple St Mural update
2. Outdoor seating update
3. BID potential business relief ideas

ADJOURN

Next Meeting: September 8, 2020 8:30 a.m.

MINUTES
July 14, 2020 at 8:30 a.m.
Virtual Meeting

CALL TO ORDER– Joleen Larson called the meeting to order at 8:32 a.m.

Members present: Joleen Larson, Terry McKay, Kerri Olson, Mike Miller, Jodi Nelson, Amy Halvorson, Russ Korpela

Members Absent: Lori Moran, Mike Pepin

Others present: Sam Wessel and Jon Smits

Agenda/Meeting Minutes

The agenda and the March 2020 meeting minutes were reviewed. M/S Miller/Nelson to approve the minutes; unanimous.

Financial Report

Financials were reviewed.

Grant requests

1. Jimmy Leske

Request for \$1,050 approved for new façade paint, changing the red panels to a warm gray tone. M/S Halvorson/McKay; unanimous.

Other Business

1. Dave Markson Mural Request

Larson noted that Dave Markson is expressing interest in a mural at 101-103 N Main St. BID has already committed to a Mural this year but will consider the proposed mural in the future.

2. Maple Street Mural

Wessel is in contact with Taylor Berman on a monthly basis regarding the COVID-19 status of RSFD and the ability of his class to paint a mural this Fall.

3. Community Arts Base update

Wessel mentioned that BID issued its recurring check in support of CAB for this year.

4. Historic Newspaper Articles

Wessel included historic BID related newspaper articles in this meeting's packet that were recently found.

Other Business

Larson and Korpela lead a discussion encouraging BID members to brainstorm ideas for the BID to assist downtown businesses in new ways in light of the COVID-19 pandemic. River Dazzle and Ladies' Night Out is still scheduled and Bacon Bash is to be determined. Depending on which events are held, money could be

redirected to different forms of business relief if not used for events. BID will have a more detailed discussion next month on business relief ideas.

Halvorson asked if the City permits outdoor café seating. Wessel described that only a few businesses have requested seating and are able to if 5 feet of sidewalk clearance and vision triangles are maintained. Since sidewalk width varies, outdoor seating is approved on a case-by-case basis.

Next Meeting

The next meeting will be held August 11, 2020.

ADJOURNMENT

M/S Halvorson/Korpela to adjourn; unanimous vote at 9:01 a.m.

Pending BID Obligations

Grants approved by BID

<u>Date approved</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
06/11/2019	The Barber Shop	sign grant	\$ 157.40
03/10/2020	The Garage Bikes & Brews	sign grant	\$ 1,000.00
07/14/2020	Dollar General / Jim Leske	façade grant	\$ 1,050.00
		Total to date:	\$ 2,207.40

Special Projects as outlined in "BID Board 2020 Budget"

<u>Explanation of special project</u>	<u>Estimated amount BID will contribute to project</u>
Main Street flowers / hanging baskets	\$ 1,905.00
Second Street gardens	\$ 280.00
Main Street benches/trash bins	\$ 2,400.00
River Dazzle parade sponsorship	\$ 6,000.00
Building mural projects/Heritage Park sign (continuing maintenance)	\$ 3,500.00
	Total to date: \$14,085.00

Projects – funds set aside for Main Street projects

<u>Explanation of one-time budgeted item</u>	<u>Date approved</u>	<u>Amount approved</u>
Large Main Street projects (\$2,500 in 2018; \$2,500 in 2019; \$2,500 in 2020)	08/14/2018	\$ 7,500.00
Building mural project (partner with RFHS)	09/10/2019	\$ 2,500.00
	Total to date:	\$10,000.00

Summary

Pending Grants approved by BID:	\$ 2,207.40
Pending Special Projects BID participates in:	\$ 14,085.00
Pending One-Time Budgeted items:	<u>\$ 10,000.00</u>
Total pending BID obligations:	\$ 26,292.40
Balance in checking account as of 7/29/2020:	\$ 47,140.11
2020 pending obligations:	<u>\$ 26,292.40</u>
Funds available for grant requests:	\$ 20,847.71

BID Grants Paid in 2020

Grants approved by BID and paid in 2020

Date approved

<u>Date paid</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
3/10/2020	Matt & Stephanie Johnson	façade grant	\$ 5,915.00
6/3/2020			

2020 sign grant total: \$

2020 façade grant total: \$

2020 grant total: \$

2020 BID Receipts & Disbursements

Checking Account balance forward as of December 31, 2019: \$ 18,400.11

<u>Date</u>	<u>Type</u>	<u>Check #</u>	<u>Project or Charge/Use</u>	<u>Amount</u>	<u>Balance</u>
1/10/2020	Debit	2919	Leitch Insurance Agency / liability insurance	- \$ 540.00	\$ 17,860.11
2/13/2020	Debit	E-check	DFI / annual report	- \$ 10.00	\$ 17,850.11
2/21/2020	Credit		Assessment check from City of RF	+\$ 42,000.00	\$ 59,850.11
6/3/2020	Debit	2920	Matt & Stephanie Johnson / façade grant	- \$ 5,915.00	\$ 53,935.11
6/3/2020	Debit	2921	UWRF Greenhouse / 2 nd St gardens	- \$ 193.25	\$ 53,741.86
6/3/2020	Debit	2922	Barnyard Botanicals / 2 nd St gardens	- \$ 1,026.75	\$ 52,715.11
6/15/2020	Debit	2923	Pearson Florist / hanging baskets	- \$ 3,000.00	\$ 49,715.11
6/17/2020	Debit	2924	RF CAB / music in park sponsorship	- \$ 1,000.00	\$ 48,715.11
7/10/2020	Debit	2925	Cedar Hill Greenhouse / hanging baskets	- \$ 1,575.00	\$ 47,140.11