

City of River Falls Business Improvement District



AGENDA
July 13, 2021 at 8:30 a.m.
City Hall – Foster Conference Room
222 Lewis Street River Falls, WI 54022

CALL TO ORDER

APPROVAL OF AGENDA/MINUTES

May 11, 2021 BID Meeting Minutes

FINANCIAL REPORT

OTHER BUSINESS

Flower update

BID communication with several potential projects - Fox Den

ADJOURN

Next Meeting: August 10, 2021 8:30 a.m.

NOTE: Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials to be in an accessible location or format, may contact City Clerk Amy White at (715) 426-3408 or in person at 222 Lewis Street, for accommodations. Requests for accommodations should be made at least three (3) business days in advance of the meeting. Every effort will be made to arrange accommodations.

MINUTES
May 11, 2021 at 8:30 a.m.
Virtual Meeting

CALL TO ORDER– Joleen Larson called the meeting to order at 8:33 a.m.

Members present: Joleen Larson, Mike Miller, Heidi Hanson, Russ Korpela, Amy Halvorson, Terry McKay

Members Absent: Mike Pepin, Kerri Olson

Others present: Alyssa Mueller, Brandt Johnson, Jaden Barnes, Sam Wessel

Agenda/Meeting Minutes

Minutes from 4-13-2021 were reviewed. M/S Miller/Halvorson to approve minutes. Unanimous.

Financials

Joleen Larson said she did not see any concerns with the financials from last month

Mural repair

Larson said it might be between \$200-\$300 to fix the Kusilek mural on Main St. but that it is too cold right now to repair and warmer weather is needed. Russ Korpela said that up in Ashland, they use panels to paint the murals since the murals last longer on them compared to being directly painted on the building. M/S Halvorson/Miller to approve up to \$500 to repair the mural. Unanimous.

Next Meeting

The next meeting will be held June 8, 2021.

ADJOURNMENT

M/S Halvorson/Hanson to adjourn; unanimous vote at 8:45 a.m.

2021 BID Receipts & Disbursements

Checking Account balance forward as of December 31, 2020: \$ 46,078.96

<u>Date</u>	<u>Type</u>	<u>Check #</u>	<u>Project or Charge/Use</u>	<u>Amount</u>	<u>Balance</u>
01/12/2021	Debit	2928	River Falls Chamber / 2020 River Dazzle	- \$ 2,000.00	\$ 44,078.96
01/12/2021	Debit	2929	River Falls Chamber / love local campaign	- \$ 500.00	\$ 43,578.96
02/17/2021	Debit	e-check	Dept of Financial Institution / annual report	- \$ 10.00	\$ 43,568.96
02/19/2021	Debit	2930	River Falls State Bank / cash to purchase cards	- \$ 5,100.00	\$ 38,468.96
02/22/2021	Debit	2931	West Bend Mutual Ins. Co./liability insurance	- \$ 546.00	\$ 37,922.96
02/22/2021	Credit		February 2021 Tax Settlement funds	+ \$42,000.00	\$ 79,922.96
02/24/2021	Debit	2932	Sara Filarsky (Laundry Room)/façade grant	- \$ 6,000.00	\$ 73,922.96
03/16/2021	Debit	2933	Matt & Stephanie Johnson / sign grant	- \$ 1,000.00	\$ 72,922.96
04/21/2021	Debit	2934	Eckert's Greenhouse / supplies for baskets	- \$ 123.76	\$ 72,799.20
04/27/2021	Debit	2935	Pearson Florist / gift card basket	- \$ 80.00	\$ 72,719.20
04/27/2021	Debit	2936	Community Arts Base / music in park	- \$ 1,000.00	\$ 71,719.20
05/27/2021	Debit	2937	UWRF Greenhouse / 2 nd St gardens	- \$ 262.00	\$ 71,457.20
05/27/2021	Debit	2938	Barnyard Botanicals / 2 nd St gardens	- \$ 1,028.62	\$ 70,428.58
06/11/2021	Debit	2939	Pearson Florist / hanging baskets	- \$ 2,800.00	\$ 67,628.58
06/16/2021	Debit	2940	Cedar Hill Greenhouse / hanging baskets	- \$ 2,100.00	\$ 65,528.58

Pending BID Obligations

Grants approved by BID

<u>Date approved</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
4/13/2021	Broz	façade grant	\$ 6,000.00
Total to date:			\$ 6,000.00

Operating Expenses as outlined in "BID Board 2021 Budget"

PO Box service fee	\$ 64.00
Misc. printing, postage & supplies	\$ 500.00
Website maintenance	\$ 500.00
Total to date:	\$ 1,064.00

Special Projects as outlined in "BID Board 2021 Budget"

<u>Explanation of special project</u>	<u>Estimated amount BID will contribute to project</u>
Main Street flowers / hanging baskets	\$ 2,800.00
Second Street gardens	\$ 200.00
Main Street benches/trash bins	\$ 2,400.00
River Dazzle parade sponsorship	\$ 6,000.00
Building mural projects/Heritage Park sign (continuing maintenance)	\$ 1,000.00
Total to date:	\$ 12,400.00

Projects – funds set aside for Main Street projects

<u>Explanation of one-time budgeted item</u>	<u>Date approved</u>	<u>Amount approved</u>
Large Main Street projects (\$2,500 in 2018; \$2,500 in 2019; \$2,500 in 2020; \$2,500 in 2021)	08/14/2018	\$ 10,000.00
Building mural project (partner with RFHS) (\$2,500 in 2020; \$2,500 in 2021)	09/10/2019	\$ 5,000.00
Total to date:		\$ 15,000.00

Summary of BID Obligations

Pending Grants approved by BID:	\$ 6,000.00
Operating Expenses:	\$ 1,064.00
Pending Special Projects:	\$ 12,400.00
Pending One-Time Budgeted items:	<u>\$ 15,000.00</u>
Total pending BID obligations:	\$ 34,464.00

Balance in checking account as of 6/30/2021:	\$ 65,528.58
2021 pending obligations:	<u>\$ 34,464.00</u>
Funds available for grant requests:	\$ 31,064.58