

SIGNS

[Municipal Code Section 17.84](#)

General Provisions

All signs used for advertising erected or maintained within the city limits require a permit except where specifically exempted in this title. Permits shall not be required for the following:

- Political campaign signs
- Real Estate & directional real estate signs
- Memorials embedded in a structure
- Holiday & celebration signs
- Traffic control & other City signs
- City park signs
- Incidental signs
- University district signs
- Garage sales, nonprofit organizations functions, and community events

Temporary, Banner, & Portable Signs

- Portable signs
 1. Displayed only during business hours
 2. Not permanently attached to the ground or building
 3. Is of an A frame, hinged or sandwich type design
 4. One sign per business
 5. No permit required
 6. Maximum height 4-feet, width 4-feet
 7. Shall not be placed in the Right of Way when outside the downtown district
- Temporary or Banner signs
 1. One sign per business
 2. No more than 60-days per calendar year
 3. No more than 30-days per year in the downtown district
 4. Permit is required

Maximum Signage per Property – Permanent signs

- **Downtown District** – one square foot for each lineal foot of BUILDING frontage
- **All other areas** – one square foot for each lineal foot of LOT frontage

Permit fees

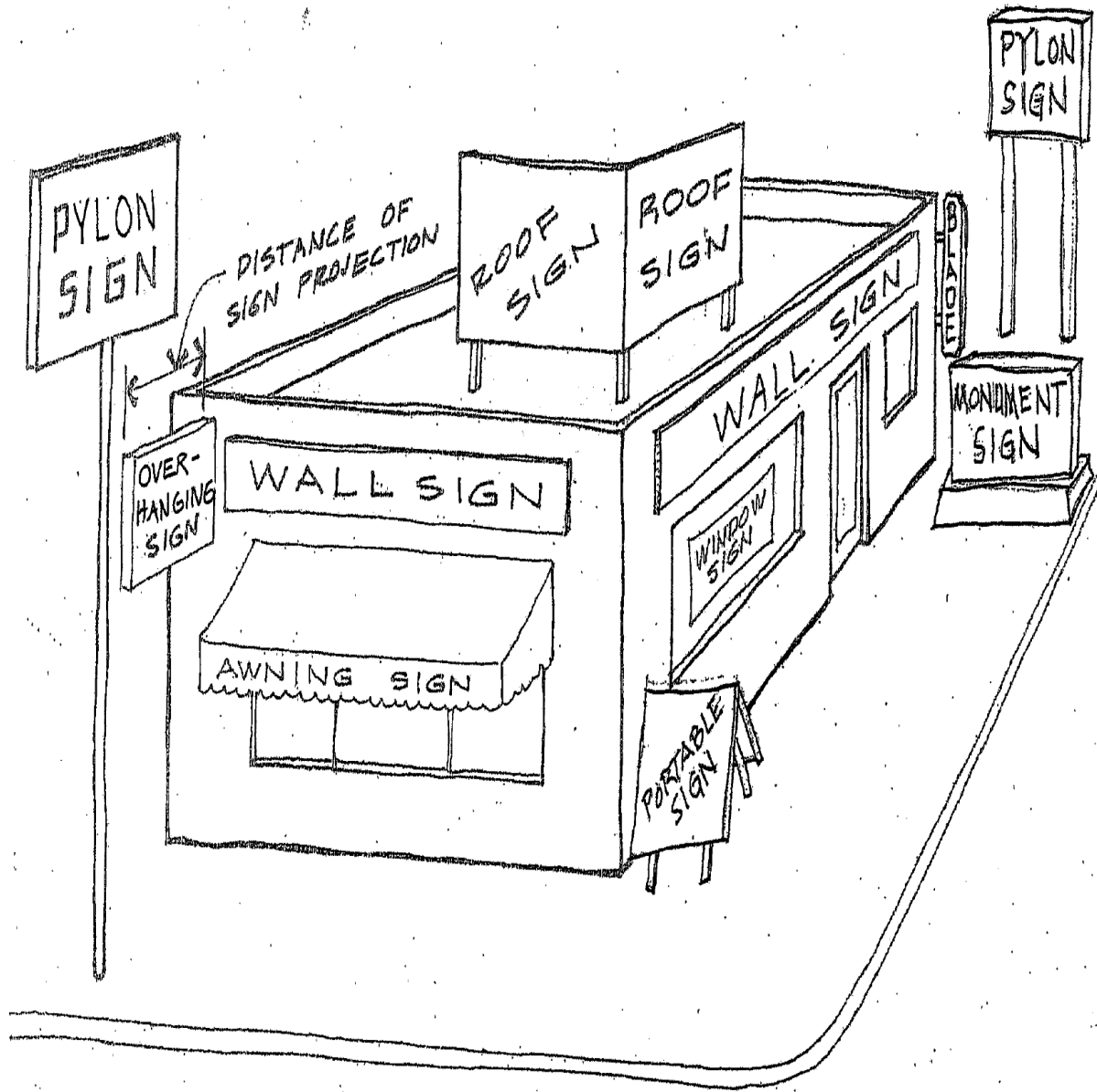
- Permanent signs \$62.00
- Temp/Banner signs \$25.00

Submittal for sign permits

1. Signed & completed application
2. Dimensions of all existing & proposed signs
3. Site plan or elevation plan with locations of each sign
4. Drawing or picture of proposed sign
5. Materials used for the sign

Off Premise Signs Are NOT Allowed

This list is **not all inclusive**. If you have any questions, please call the Zoning Administrator at 715-426-3424.



SIGN TYPES