



City of River Falls News Release

For Immediate Release:

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CITY OF RIVER FALLS FLAG CHALLENGE Deadline Extended to December 31, 2014

City of River Falls Mayor Dan Toland introduced the River Falls Flag Challenge starting on September 15th, 2014. A city flag will help to show the pride that we have for our community and can become a symbol for the city. This is a chance for citizens of all ages to be creative and help design the new city flag.

The challenge began on Monday September 15th and will now go through Wednesday December 31st. The city has received many great entries and is extending the deadline in order to ensure that everyone in the community has a chance to enter their flag design and be a part of River Falls' history. The flag must display the name of the city and the date that the City of River Falls was incorporated which is 1885. The design should also be no more than five colors. Designs along with a signed entry agreement form can be dropped off at City Hall or emailed to flagchallenge@rfcity.org. The winning design will receive a \$200 cash prize from the River Falls Community Arts Base.

Starting in early 2015 the top five designs will be displayed at City Hall, the Public Library and on the city's website. Citizens will then have a chance to vote on their favorite design.

For more details on the challenge visit the City of River Falls website at <http://www.rfcity.org/flagchallenge>.

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