



City of River Falls News Release

For Immediate Release:

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CITY REMOVING DOWNTOWN AREA PARKING METERS Public Works Crews Working Through End of May

After extensive monitoring of parking and traffic patterns by City staff throughout 2012-2013, the City of River Falls Public Works Crews have begun to remove all parking meters in the Downtown Business District. Complete removal of the meters is anticipated by the end of May. Some post removal, sidewalk repair, and other restoration work may continue throughout the summer.

A moratorium on parking meter enforcement has been in place since 2012 in order to study the parking trends of visitors to the downtown area. The study concluded that the parking meters did not have a measurable effect on the length of time visitors stayed in the area. The City Council repealed parking meter fees at its September 10, 2013 meeting.

It is understood that members of the community may wish to purchase individual meters. The City is considering options for a one-time sale date for individual meters. After the sale date, the remaining meters will be available through a public auction website. More details on the sale of meters will be available at a future date and announced through the [City's website](#), [Facebook account](#), and other places prior to disposition. Please do not inquire directly to the City regarding the purchase of meters.

Mayor Dan Toland invites you to "come see the great choices in downtown River Falls for products, services, and entertainment, and do so without feeding a meter".

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