



COMMUNITY DEVELOPMENT DEPARTMENT

222 Lewis Street
River Falls, WI 54022

Phone (715)425-0900
FAX (715)425-0915

AGENDA
PARKS AND RECREATION ADVISORY BOARD
Wednesday, March 16, 2016
City Hall-Training Room

5:15 p.m. CALL TO ORDER/ROLL CALL

APPROVAL OF AGENDA/MINUTES

Minutes of February 17, 2016 Meeting

PUBLIC COMMENTS – Non-Agenda Related Topic

NEW BUSINESS

1. Heritage Park to West Division Pathway Extension-Tony Steiner
2. Parks and Recreation Fee and Cost Recovery Policy

OLD BUSINESS ITEMS

3. 2016 Programs and Survey results

Agenda Items for April 20, 2016 Meeting:

ADJOURNMENT

Council members may be in attendance for informational purposes only.

No official Council action will be taken.



222 Lewis Street
River Falls, WI 54022

Phone 715.425.0900
Fax 715.425.0915

MINUTES

PARK AND RECREATION ADVISORY BOARD

Wednesday, February 17, 2016

City Hall Training Room

5:15pm CALL TO ORDER/ROLL CALL – Meeting convened at 5:17pm.

Members Present: Susan Reese, Jim Nordgren, Brandon Dobbertin, Brenda Gaulke, Dennis Zielski and Patricia LaRue.

Members Absent: None

Staff Present: Recreation Manager Cindi Danke; Assistant Community Development Director Amy M. Peterson; and Public Works Operations Supervisor Terry Kusilek.

Others Present: Ben Fochs, citizen.

APPROVAL OF AGENDA/MINUTES

MSC Nordgren/Dobbertin to approve the minutes of the January 20, 2016 Park and Recreation Advisory Board. Motion passed 6-0.

PUBLIC COMMENTS

None

NEW BUSINESS

Buddy Lucero gave a presentation about the draft RFP for the Kinnickinnic River Corridor Plan. The dam licensing will be a separate plan from the corridor plan. The sediment study has been completed and the report is available on the city web site. The city would like to get the community very involved in planning the corridor project. Tony works on finding and applying for grant money. The RFP should go out in mid-March. It will be three or four years until implementation.

Cindi showed the new one-minute video featuring Cindi and Brenda, regarding the new activity guide arriving in mailboxes on March 12th.

Cindi showed the Survey Monkey results collected in the past week regarding people's parks and recreational activities last year. Results were mainly very positive, with some concern focused on swimming lessons and daytime soccer and T-ball.

With plans to update the pool employee handbook, Cindi had nearly twenty other aquatic departments e-mail their handbooks to her for review. Brent will work on looking through them for ideas and updating ours.

OLD BUSINESS

Cindi and Amy attended a St. Croix Bicycle Advisory Committee plan meeting. They submitted four path suggestions which would connect River Falls and Hudson. The group took two of the suggestions (Liberty Road and County Road U from Sterling Ponds.) Cindi and Amy will have a map of bike paths put together to give people and post on the city web site.

ADJOURNMENT

MSC Gaulke/Nordgren to adjourn. Meeting adjourned at 6:24pm.

Respectfully submitted,



Brenda Rundle, Recreation Assistant



MEMORANDUM

To: Park Board Members

From: Tony Steiner, City Planner *Tony Steiner*

Date: March 8, 2016

Re: Heritage Park to West Division Street Pathway Extension

The City Council has discussed a Kinnickinnic River Pathway along the River from Division Street to Winter Street for many years and in the intervening time trail construction has been incremental. The Kinnickinnic Pathway was constructed in the 1980's and has been expanding over time. The Winter Street Bridge was reconstructed in 1990 with pedestrian sidewalk connections to the path. The Veterans Park Bridge was reconstructed and made accessible to the pathway in 2007.

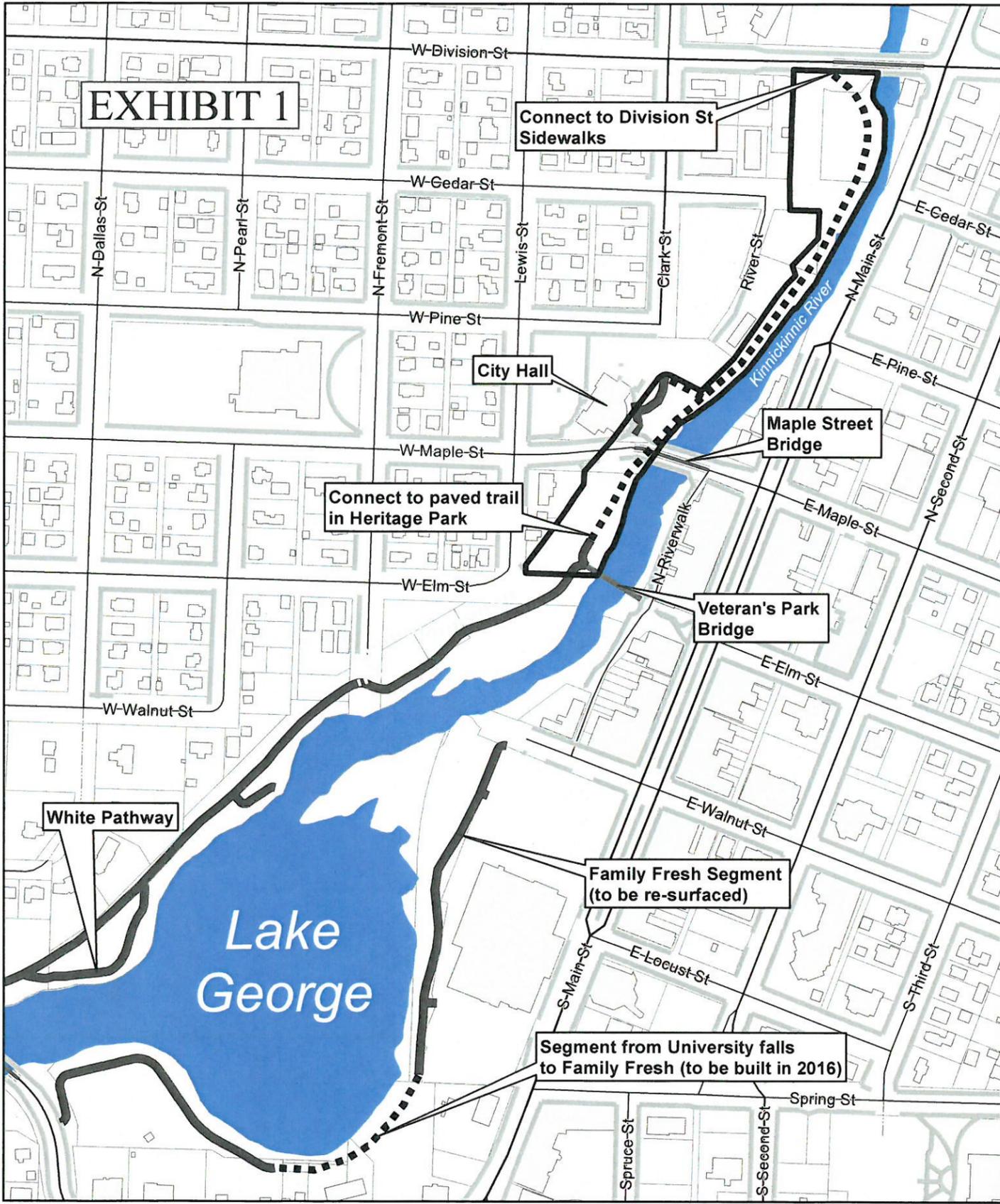
In the past five years the following portions of the trail have been developed in various stages. In 2010 a pathway segment was built as part of the University Falls project. In 2013 the City acquired property behind Family Fresh including a pathway segment that was built in the mid-1980s and is in need of resurfacing. In 2016 the City will build the pathway connection between Family Fresh and University Falls. Attached you will find a map of the Kinnickinnic Trail System (Exhibit 1) for your background information.

In April of 2015 Council approved a resolution to submit a grant application to the Wisconsin Department of Natural Resources (DNR) for available funding through the Stewardship program to construct an extension to our pathway system and in May of 2015 a Stewardship Grant application was submitted. Our application to the DNR is for the segment from Heritage Park to Division Street. (See Attached Map).

In October of 2015 our grant application was approved. Funding is for 50% of the estimated project cost. The total estimated project cost is \$477,600. The estimated project share by the City at 50 percent is \$238,800. The design and construction of this portion of the Kinnickinnic River Trail is an identified project in the Capital Improvement Plan for design in 2017 and construction in 2018. The grant allowed us to move up the timing of the project. Currently the plan is to complete engineering and design in 2016 and construct the trail in 2017. The interceptor sewer project that also runs through this area is being designed and will need to be coordinated with our project. This may affect the timing. Our contract with the State requires that the project be completed by June of 2018.

I will be available at Wednesday meeting if you have questions about this project.

EXHIBIT 1

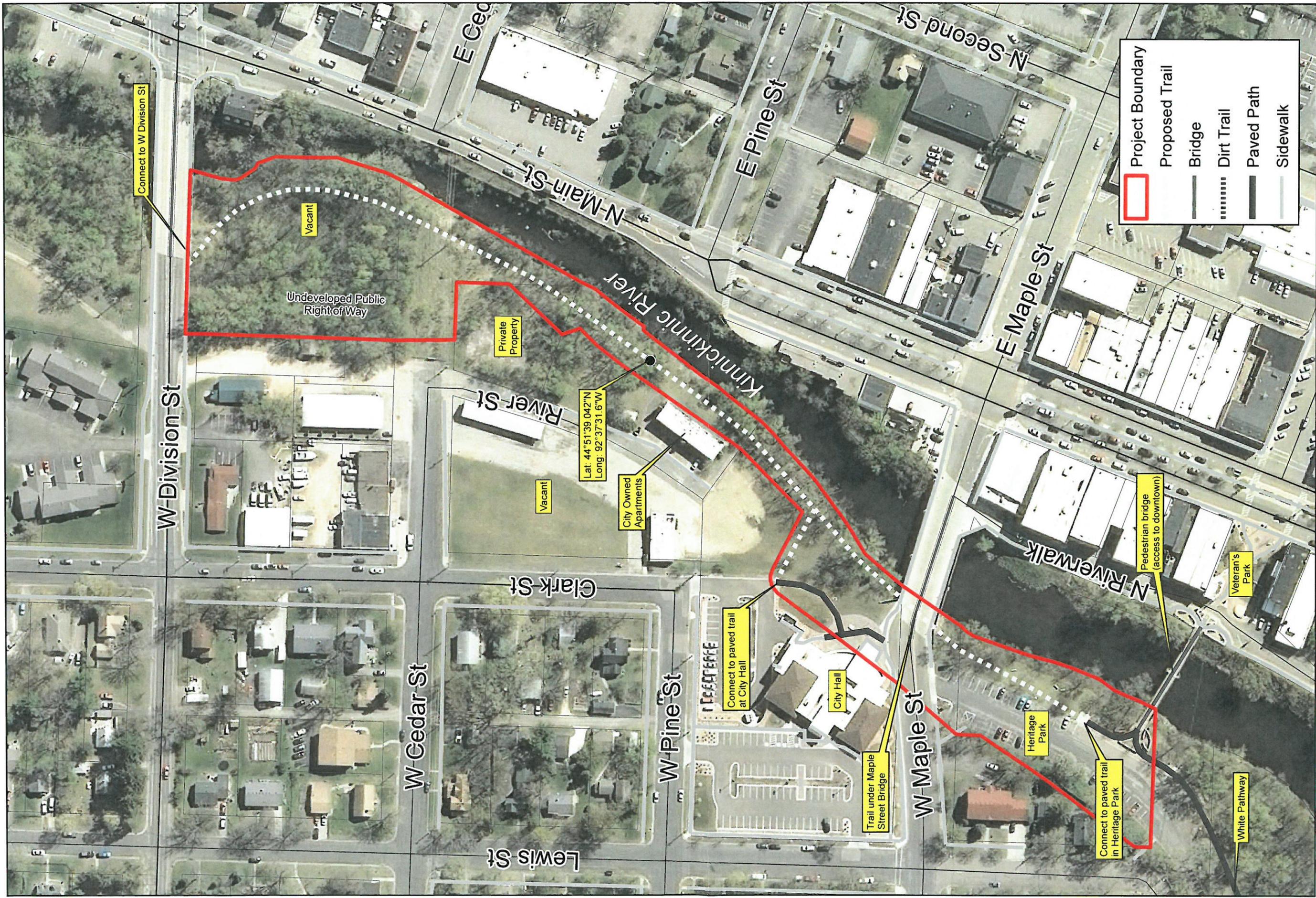


Kinnickinnic Trail System
Heritage Park to W Division Street Pathway Extension

Legend:
- - - Future Trails
□ Project Boundary

Scale: 0 100 200 400 Feet

City of RIVER FALLS



	Project Boundary
	Proposed Trail
	Bridge
	Dirt Trail
	Paved Path
	Sidewalk



0 35 70 140 Feet

Project Boundary Map
Heritage Park to W Division Street Pathway Extension
City of River Falls, WI





MEMORANDUM

To: Park Board Members
From: Cindi Danke, Recreation Manager *CD*
Date: March 16, 2016
Re: 2015 Recreation Survey Results

INTRODUCTION

This memorandum is intended to provide you with an analysis of the results of the 2015 Recreation Survey. Detailed results for the entire Recreation Survey are attached to this memorandum for your reference.

BACKGROUND

The purpose of the survey was to get feedback from participating families about the program, identify areas of improvement, and acknowledge areas of satisfaction. Seeing this survey as an effective tool for the development and improvement of recreation programs, staff made it a priority to continue the survey in 2016.

DISCUSSION

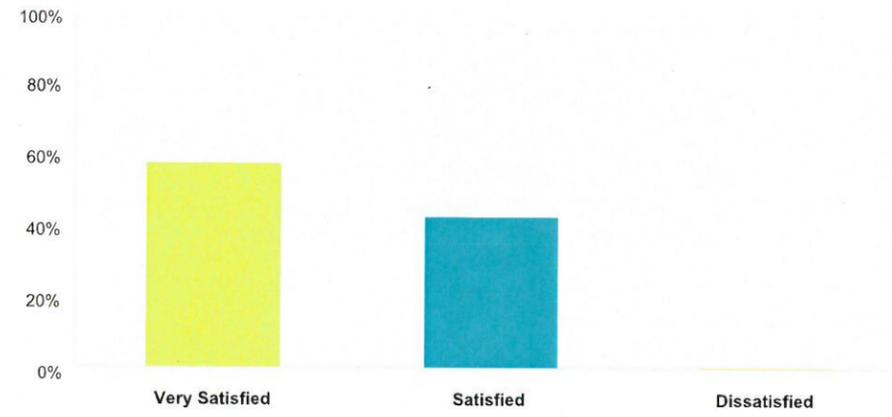
The 2015 Recreation Survey was distributed through email to parents with an email address on file with the department. Our response rate for 2015 was about 24% with 190 respondents participating, out of 770 initially contacted. This was a decrease in respondents from the first survey of 2011 survey which received 265 respondents, or a 46% response rate.

Overall satisfaction levels were high for recreation program activities.

Areas of improvement were identified in 2015 survey. Respondents stated a need for a beginning of the season coaching meeting for baseball and t-ball to give direction and guidance on rules, timelines for practice and games. Additionally related to baseball, some respondents stated a need for improvements to baseball fields, specifically stating the need for new bases, better painted field lines, and fencing. Finally, several respondents expressed a need for an increase in swimming lesson spots available at all times of the day. This information will be used to help improve future programs, and department operations.

Q1 How satisfied were you with your registration experience last season?

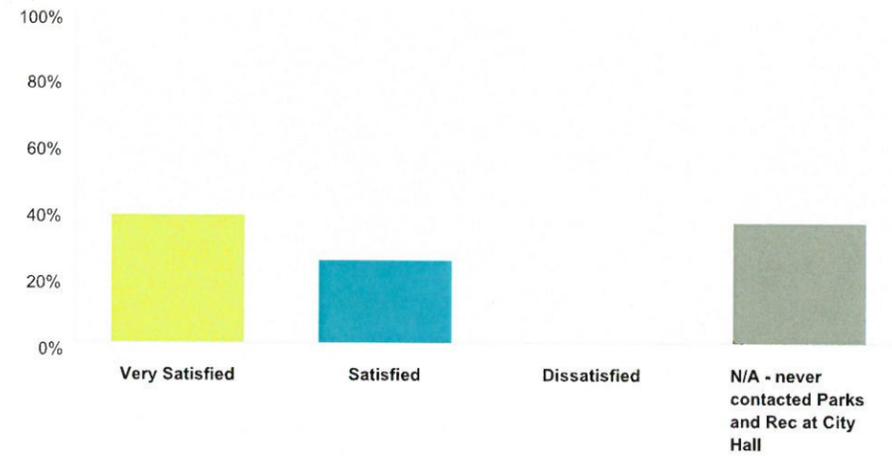
Answered: 189 Skipped: 1



Answer Choices	Responses	
Very Satisfied	57.14%	108
Satisfied	42.33%	80
Dissatisfied	0.53%	1
Total		189

Q2 How satisfied are you with your Parks and Recreation customer experience at City Hall?

Answered: 189 Skipped: 1



Answer Choices	Responses	
Very Satisfied	38.62%	73
Satisfied	24.87%	47
Dissatisfied	0.00%	0
N/A - never contacted Parks and Rec at City Hall	36.51%	69
Total		189

Q3 Please rank the order of importance when registering your child(ren) for activities? (1 is most important; 4 is least important)

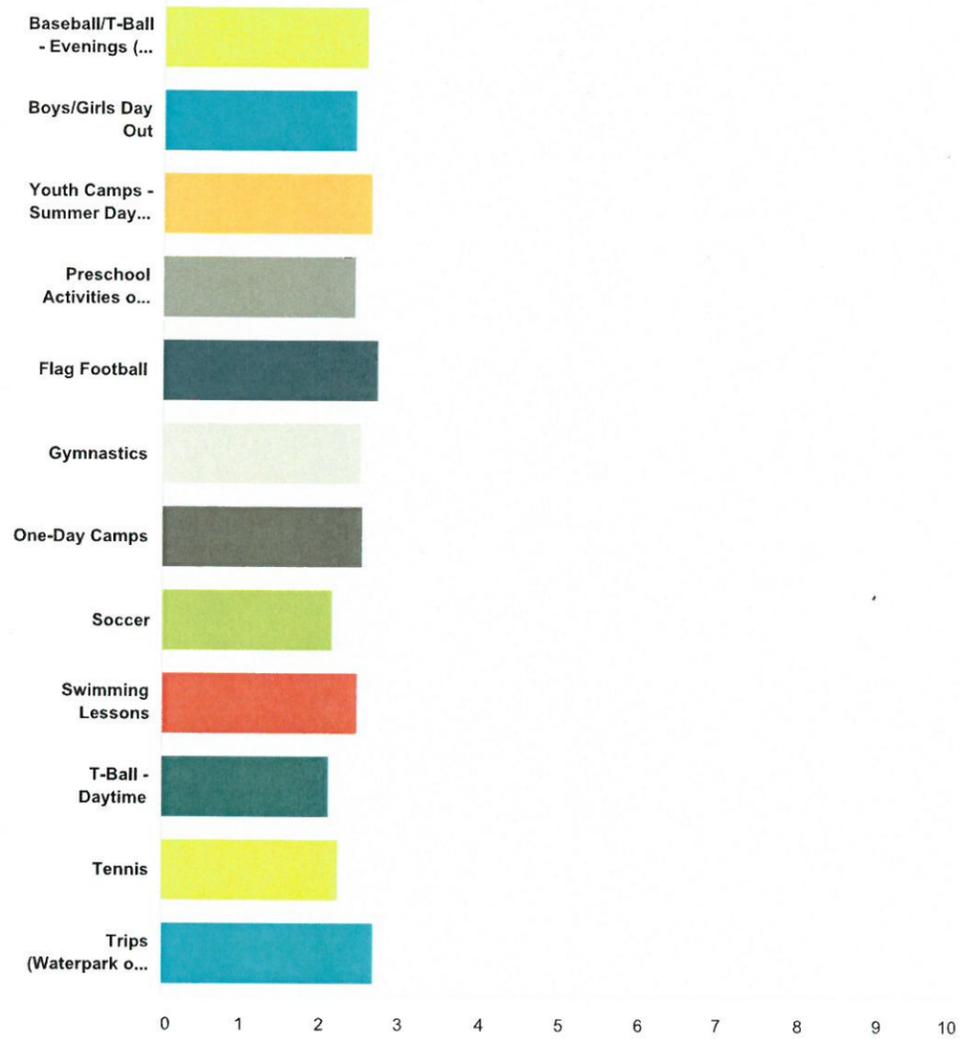
Answered: 182 Skipped: 8



	1	2	3	4	Total	Score
Time of day	32.20% 57	37.85% 67	23.16% 41	6.78% 12	177	2.95
Day of week	2.89% 5	19.08% 33	39.88% 69	38.15% 66	173	1.87
Price	16.48% 29	22.16% 39	19.32% 34	42.05% 74	176	2.13
Sport/Activity	50.85% 90	20.90% 37	17.51% 31	10.73% 19	177	3.12

Q4 How satisfied are you with the River Falls Park and Recreation activities your child(ren) have attended in the past year?

Answered: 181 Skipped: 9

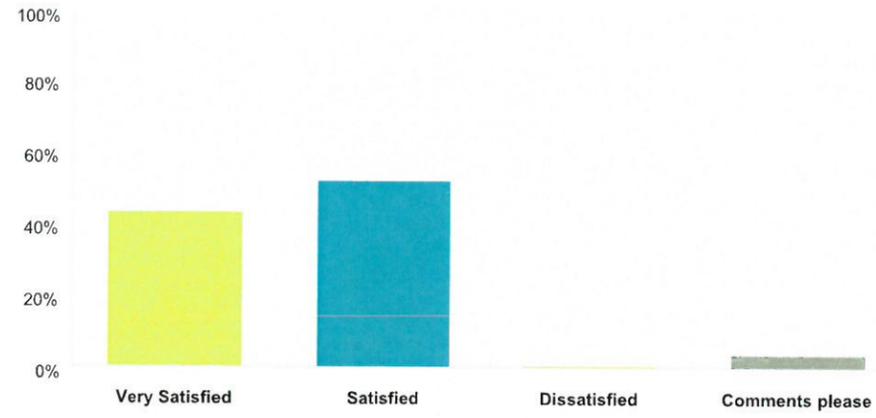


	Dissatisfied	Satisfied	Very Satisfied	N/A	Total	Weighted Average
Baseball/T-Ball - Evenings (led by parent volunteers)	1.74% 3	19.19% 33	31.40% 54	47.67% 82	172	2.57
Boys/Girls Day Out	0.64% 1	3.21% 5	3.85% 6	92.31% 144	156	2.42
Youth Camps - Summer Day Camps	0.63% 1	5.70% 9	12.66% 20	81.01% 128	158	2.63
Preschool Activities or Camps	3.16% 5	9.49% 15	15.19% 24	72.15% 114	158	2.43

Flag Football	0.00% 0	3.16% 5	8.23% 13	88.61% 140	158	2.72
Gymnastics	1.95% 3	7.14% 11	12.99% 20	77.92% 120	154	2.50
One-Day Camps	0.64% 1	8.92% 14	11.46% 18	78.98% 124	157	2.52
Soccer	9.55% 15	21.66% 34	15.92% 25	52.87% 83	157	2.14
Swimming Lessons	5.45% 9	26.67% 44	38.79% 64	29.09% 48	165	2.47
T-Ball - Daytime	6.21% 10	7.45% 12	8.70% 14	77.64% 125	161	2.11
Tennis	1.94% 3	7.10% 11	5.16% 8	85.81% 133	155	2.23
Trips (Waterpark or Just Jump)	0.64% 1	1.92% 3	7.05% 11	90.38% 141	156	2.67

Q5 How satisfied was/were your child(ren) with their Parks and Rec summer sports and/or camps?

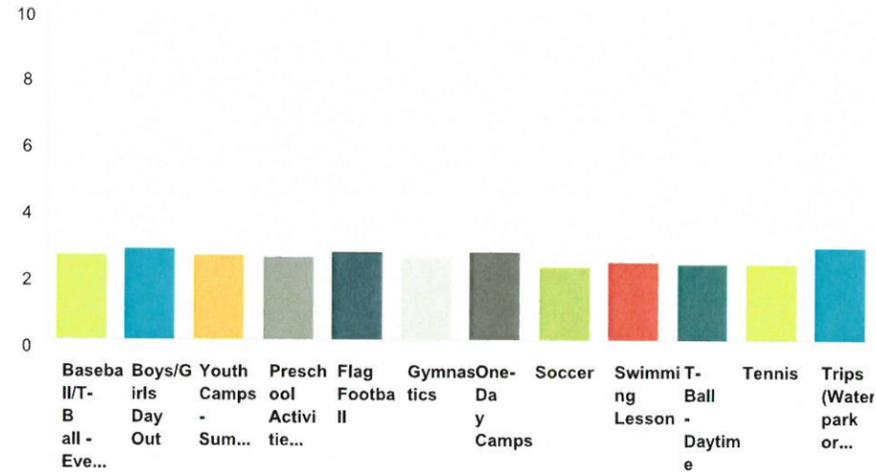
Answered: 180 Skipped: 10



Answer Choices	Responses	
Very Satisfied	43.33%	78
Satisfied	52.22%	94
Dissatisfied	0.56%	1
Comments please	3.89%	7
Total		180

Q6 How satisfied are you with our summer instructors/coaches of the activities your child(ren) have attended in the past year?

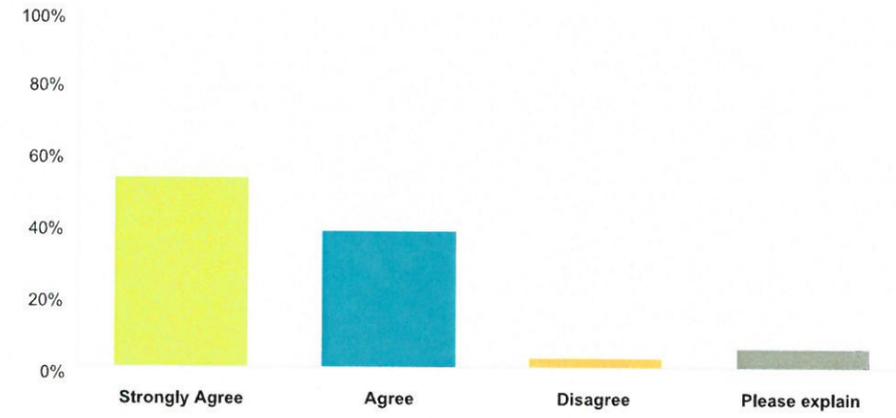
Answered: 174 Skipped: 16



	Dissatisfied	Satisfied	Very Satisfied	N/A	Total	Weighted Average
Baseball/T-Ball - Evenings (led by parent volunteers)	3.68% 6	15.95% 26	33.74% 55	46.63% 76	163	2.56
Boys/Girls Day Out	0.00% 0	2.01% 3	5.37% 8	92.62% 138	149	2.73
Youth Camps - Summer Day Camps	1.33% 2	6.00% 9	12.67% 19	80.00% 120	150	2.57
Preschool Activities or Camps	1.35% 2	9.46% 14	14.19% 21	75.00% 111	148	2.51
Flag Football	0.00% 0	4.05% 6	8.11% 12	87.84% 130	148	2.67
Gymnastics	2.67% 4	6.00% 9	11.33% 17	80.00% 120	150	2.43
One-Day Camps	0.68% 1	5.48% 8	13.01% 19	80.82% 118	146	2.64
Soccer	6.58% 10	22.37% 34	15.79% 24	55.26% 84	152	2.21
Swimming Lesson	8.86% 14	28.48% 45	33.54% 53	29.11% 46	158	2.35
T-Ball - Daytime	4.00% 6	8.00% 12	10.67% 16	77.33% 116	150	2.29
Tennis	2.03% 3	6.08% 9	6.76% 10	85.14% 126	148	2.32
Trips (Waterpark or Just Jump)	0.00% 0	1.34% 2	6.04% 9	92.62% 138	149	2.82

Q7 Overall, I think the Parks and Rec programming is a good value for the fee paid:

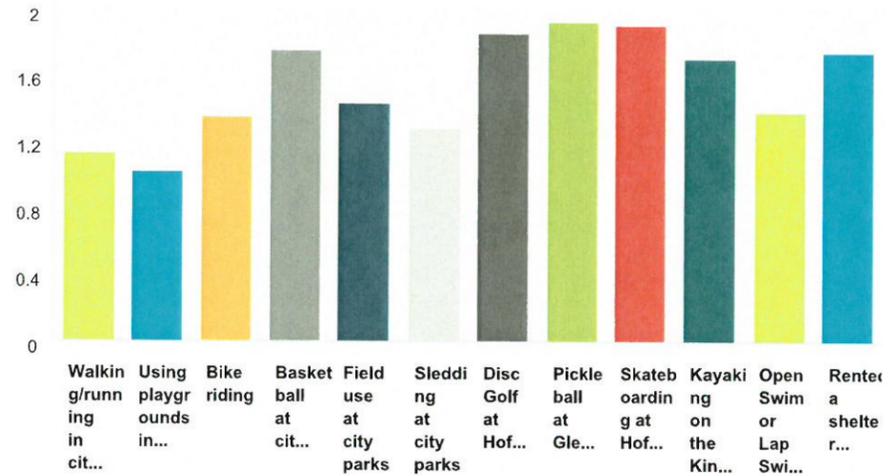
Answered: 175 Skipped: 15



Answer Choices	Responses	
Strongly Agree	53.14%	93
Agree	38.29%	67
Disagree	2.86%	5
Please explain	5.71%	10
Total		175

Q8 In the past year, what recreational activities have you and/or your family participated in within the City of River Falls? (Check all that apply.)

Answered: 173 Skipped: 17



	Yes	No	Total	Weighted Average
Walking/running in city parks/trails	86.90% 146	13.10% 22	168	1.13
Using playgrounds in city parks	98.25% 168	1.75% 3	171	1.02
Bike riding	65.00% 104	35.00% 56	160	1.35
Basketball at city parks	25.16% 40	74.84% 119	159	1.75
Field use at city parks	57.23% 95	42.77% 71	166	1.43
Sledding at city parks	71.60% 121	28.40% 48	169	1.28
Disc Golf at Hoffman Park	15.09% 24	84.91% 135	159	1.85
Pickleball at Glen Park	7.69% 12	92.31% 144	156	1.92
Skateboarding at Hoffman Skate Park	10.13% 16	89.87% 142	158	1.90
Kayaking on the Kinnickinnic	29.81% 48	70.19% 113	161	1.70
Open Swim or Lap Swim at Glen Park	61.82% 102	38.18% 63	165	1.38
Rented a shelter building	25.62% 41	74.38% 119	160	1.74